

Oct. 31, 2022

## Ratings Report for Tuesday, Oct. 18, 2022 National Live+7 Day Program Ratings/ABC Multiplatform+7 Day Ratings

ABC's 'The Rookie: Feds' Delivers Biggest Audience Since Its Series Debut

New ABC Drama Triples Its Audience After 7 Days of Multiplatform Viewing

'The Rookie: Feds' Scores Largest Delayed-Viewing Lift Since Its Debut

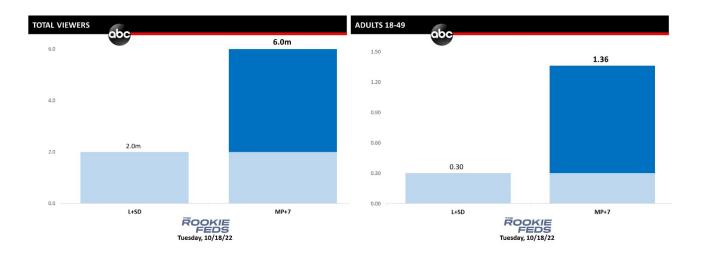


ABC/Eric McCandless\* Series photos are available <u>here.</u>

"The Rookie: Feds" (4.1 million Total Viewers and 0.5/5 rating in AD18-49):

On part two of a two-part crossover with "The Rookie," **"The Rookie: Feds" jumped over its prior week's telecast 17% in Total Viewers** (4.1 million vs. 3.5 million) **to draw its biggest audience since its series debut** – since 9/27/22. The new ABC drama also **grew over the prior week by 25% among Adults 18-49** (0.5/5 vs. 0.4/4).

After seven days of viewing across linear and digital platforms, **"The Rookie: Feds" gained an additional +4.0 million viewers to hit 6.0 million Total Viewers – triple its initial Live+Same Day audience** (+200% vs. 2.0 million). This week's **+4.0 million lift marked the show's largest delayed-viewing increase since its series debut.** In addition, "The Rookie: Feds" **spiked by +353% among Adults 18-49** (0.30 rating to 1.36 rating), marking a **jump of 4.5 times** over its Live+Same Day rating.



Source: The Nielsen Company, National Live+7 Day Program Ratings and ABC Multiplatform+7 Day Ratings for 10/18/22.

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