

Nov. 1, 2024

Ratings Report for Oct. 22, 2024

ABC Multiplatform +7 Day Ratings / National Live +7 Day Program Ratings

'High Potential' Continues Linear Dominance as ABC Wins Tuesday 10 p.m. Hour in Total Viewers for First Time in 4 Years

Show Grows Exponentially Over Initial Live +Same Day Audience to 10.49 Million Total Viewers and 2.03 Rating in Adults 18-49 With Multiplatform Viewing



Disney/Raymond Liu*
Series photos are available [here](#).

- After seven days of viewing on linear, ABC's "High Potential" **continues to break records in its fifth week helping ABC win the Tuesday 10 p.m. hour in Total Viewers (6.83 million) against original network competition for the first time in four years** – since 11/17/20.
- Demonstrating remarkable strength in multiplatform viewing over seven days across ABC, Hulu, Hulu on Disney+ and digital platforms, **"High Potential" grew +191% in Total Viewers over its initial Live +Same Day audience (10.49 million vs. 3.60 million) and a staggering +600% in Adults 18-49 (2.03 rating vs. 0.29 rating).**
- Continuing to build audience, **"High Potential" grew +2% in Total Viewers over the previous week (10.49 million vs. 10.31 million).**

- Season to date through week five, **“High Potential” stands as ABC’s most-watched (10.42 million) new series in six years** – since the 2018-2019 season with “The Conners.”

Source: The Nielsen Company, National Live +7 Day Program Ratings and ABC Multiplatform +7 Day data for 10/22/24, or as dated; Season to date (9/23/24 – 10/27/24).

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