## National Geographic Wins 15 Webby Awards, Including Media Company Of The Year

National Geographic was recognized today by the 24th Annual Webby Awards with 15 wins, including the coveted Webby Media Company of the Year Award. The Webby Awards, presented by the International Academy of Digital Arts and Sciences (IADAS), is the leading international awards organization honoring excellence on the Internet. This is the third year the Webby Awards have named a Media Company of the Year, a Special Achievement Award for the media company with the most shortlists and nominations across categories. National Geographic, having also earned the prestigious title in 2018, took home both People's Voice and Webby wins in a a wide range of categories including Social, Podcasts, Video, and Websites. "We extend our sincere gratitude to the Webbys as well as our passionate community of fans who voted for us," said Gary Knell, Chairman of National Geographic Partners. "National Geographic's 132 year legacy of storytelling is built on a single purpose: to help people better understand the world and their role in it. As a mission-driven media company, these 15 awards are much more than a pat on the back- they are proof that what we're doing matters to people and further motivation to cultivate the explorer in everyone. From wildlife tourism to the global plastic crisis, this year's celebrated work represent some of the most pressing issues facing our world today- and we're not going to stop using the power of storytelling to bring these topics to life for audiences around the world." HERE'S THE FULL LIST OF NATIONAL GEOGRAPHIC'S AWARDS:

- Best Overall Social Presence- Media/Entertainment (Social): National Geographic Social Media
- Best Photography & Graphics (Social): National Geographic Social Media
- Best Use of Animation or Motion Graphics (Websites): The Atlas of the Moons
- Science and Education (Podcasts): Overheard at National Geographic
- News and Magazines (Apps, Mobile Sites and Voice): National Geographic App
- Magazine (Websites): NationalGeographic.com
- Best Use of Photography & Graphics (Social): Nat Geo Wild's Instagram
- Public Service & Activism (Social): Wildlife Tourism Campaign
- Travel & Lifestyle (Video): Wild Life With Bertie Gregory: Season 3
- Best Editorial Writing (Websites): National Geographic Education Resource Library
- Science (Websites): National Geographic Education Resource Library
- Education & Discovery (Social): National Geographic Social Media
- Education & Discovery (Video): Wild Life With Bertie Gregory: Season 3

IADAS, which nominates and selects The Webby Award Winners, is comprised of Internet industry experts including Instagram Co-founder Kevin Systrom, Mozilla Chairwoman Mitchell Baker, 23andMe Co-Founder and CEO Anne Wojcicki, PBS CEO Paula Kerger, Headspace Founder Andy Puddicombe, The dtx Company Founder Tim Armstrong, News Not Noise Founder Jessica Yellin, R/GA US Chief Creative Officer Tiffany Rolfe, The Ringer Founder Bill Simmons, Target CMO Rick Gomez, Girls Who Code Founder & CEO Reshma Saujani, and Pineapple Street Media Co-founder Jenna Weiss-Berman. This year, the Webby Awards received nearly 13,000 entries from 50 states and 70 countries worldwide. Fewer than 10 percent of the entries were selected as nominees. National Geographic received 23 nominations overall. **ABOUT NATIONAL GEOGRAPHIC** 

PARTNERS LLC National Geographic Partners LLC (NGP), a joint venture between Disney and the National Geographic Society, is committed to bringing the world premium science, adventure and exploration content across an unrivaled portfolio of media assets. NGP combines the global National Geographic television channels (National Geographic Channel, Nat Geo WILD, Nat Geo MUNDO, Nat Geo PEOPLE) with National Geographic's media and consumer-oriented assets, including National Geographic magazines; National Geographic studios; related digital and social media platforms; books; maps; children's media; and ancillary activities that include travel, global experiences and events, archival sales, licensing and e-commerce businesses. Furthering knowledge and understanding of our world has been the core purpose of National Geographic for 132 years, and now we are committed to going deeper, pushing boundaries, going further for our consumers ... and reaching millions of people around the world in 172 countries and 43 languages every month as we do it. NGP returns 27% of our proceeds to the nonprofit National Geographic Society to fund work in the areas of science, exploration, conservation and education. For more information visit natgeotv.com or nationalgeographic.com, or find us on Facebook, Twitter, Instagram, YouTube, LinkedIn and Pinterest. MEDIA CONTACT Meg Calnan, meg.calnan@natgeo.com