

Aug. 31, 2023

ABC AUDIO ANNOUNCES SPECIAL LABOR DAY HOLIDAY PROGRAMMING



ABC News*

Today, ABC Audio announced three different specials for the Labor Day holiday. Programming includes two music specials — a rock music special focused on rock stars’ pre-fame jobs and a country music special celebrating back-to-school events — as well as a special highlighting the impact of artificial intelligence and new technological advancements.

“ABC Audio’s Work Hard, Rock Harder,” hosted by Scott Goldberg, is a special spotlighting the various jobs that legendary rockers Mick Jagger, Ozzy Osbourne, Sting, KISS’ Gene Simmons and others had before their music careers skyrocketed and how artists such as Bryan Adams, Queen’s Bryan May and The Who’s Pete Townshend parlayed their fame into new careers.

“Back to School Labor Day Weekend,” hosted by chart-topping country music artist **Lainey Wilson**, focuses on the school days of country superstars, including Thomas Rhett, Jason Aldean and Luke Bryan. Artists such as Darius Rucker, Luke Combs and Kelsea Ballerini also share how their music education inspired them to pursue careers as artists, and Wilson headlines the “Sugar Bowl Country Kickoff” in New Orleans, Louisiana, as artists share their team loyalties at the start of the college football season.

ABC News technology reporter **Mike Dobuski** hosts **“What’s Next? Life & Tech,”** a special exploring the role of artificial intelligence and the future of technology and the internet. Dobuski interviews Washington Post columnist Taylor Lorenz about social media and the impact of the “Influencer Economy.” ABC News entertainment correspondent **Jason Nathanson** interviews Scott Mann, director and co-founder of generative AI firm Flawless, about the use of AI in film and television.

Also in the special, ABC News multiplatform reporter **Elizabeth Schulze** interviews James Manyika, Google’s senior vice president for Research Technology and Society, about the company’s plans for using AI responsibly and how regulators are responding to the rapidly evolving technology. ABC News Radio correspondent **Jim Ryan** reports on space travel developments and speaks with astrophysicist Hakeem Oluseyi and Eric Ingram, the founder and CEO of SCOUT, a U.S.-based company developing orbital products and services.

For market availability, please contact Chris Venice at christopher.venice@abc.com.

About ABC Audio

ABC Audio is America’s premier source for radio news, entertainment content, and podcasts. ABC News Radio reaches more Americans than any other commercial broadcaster through its network of more than 1,600 radio stations and digital distributors. ABC Audio offers affiliates on-demand access to original audio, video and social media content, as well as news, entertainment and lifestyle digital text stories. ABC Audio is part of a top-ranked podcasting network, along with partners at ESPN, National Geographic and Marvel. The growing podcast portfolio includes ABC News’ flagship daily news podcast, “Start Here,” as well as the critically acclaimed, chart-topping hits like “The Dropout,” “Reclaimed: The Story of Mamie Till-Mobley,” and “In Plain Sight: Lady Bird Johnson.”

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