

Oct. 22, 2024

****Ratings Report for ABC News' "GMA3: What You Need to Know"**
For the Week of Oct. 14, 2024

'GMA3: WHAT YOU NEED TO KNOW' IS NO. 1 IN TOTAL VIEWERS FOR 5TH WEEK IN A ROW

Season to Date, 'GMA3' Ranks No. 1 In Total Viewers for the 3rd Season Straight



ABC News*

"GMA3: What You Need to Know" ranked No. 1 in Total Viewers (1.330 million) during the week of Oct. 14, 2024, based on Live + Same Day Data from Nielsen Media Research, **leading CBS' "The Talk" and "NBC News Daily" for the 5th week running.**

- Season to date, **"GMA3" ranks No. 1 in Total Viewers** (1.315 million) **versus CBS' "The Talk"** (1.195 million) **and "NBC News Daily"** (1.218 million) **for the 3rd straight season.**

NOTE: On Monday (10/14/24), "GMA3" was retitled to "GMA3-ABC" due to Indigenous Peoples Day. The retitled telecast is excluded from the weekly and season averages. "GMA3"'s weekly averages are based on four days (Tuesday-Friday).

Emmy® Award-nominated "GMA3: What You Need to Know" is a one-hour program co-anchored by Eva Pilgrim and DeMarco Morgan with Dr. Darien Sutton, airing weekdays at 1:00 p.m. EDT|12:00 p.m. CDT on ABC. Catherine McKenzie is the executive producer.

Week of Oct. 14, 2024:

<u>PROGRAM AVERAGES</u>	<u>TOTAL VIEWERS</u>	<u>WOMEN 25-54 (000)</u>	<u>WOMEN 18-49 (000)</u>
"GMA3"	1,330,000	141,000	103,000

"The Talk"	1,181,000	150,000	105,000
"NBC News Daily"	1,197,000	141,000	104,000

Source: The Nielsen Company, NTI Total Viewers, Women 25-54 and Women 18-49 Live + SD Current Week (w/o 10/14/24), Previous Week (w/o 10/7/24) and Year-Ago Week (w/o 10/16/23), or as dated. Most Current Date Stream: 2024-2025 Season: 9/16-10/20/24 for "GMA3" and 9/23-10/20/25 for "NBC News Daily" and "The Talk." Beginning 8/31/20, national ratings also include Out of Home (OOH) viewing. Averages based on regular telecasts.

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