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Ratings Report for Wednesday, Jan. 1, 2025

Live+Same Day Program Ratings

ABC's '2024 Rock & Roll Hall of Fame Induction Ceremony' Rocks the House With Best Total Viewer Delivery Ever

Three-Hour Special Surges +49% in Total Viewers Over Previous Year Becoming Most-Watched New Year's Day Primetime Entertainment Telecast on Broadcast in Six Years



Disney/Mike Le Brecht II* Series photos are available <u>here.</u>

- ABC's "2024 Rock & Roll Hall of Fame Induction Ceremony" rang in the new year with the show's **best Total Viewer audience ever** (4.60 million), rising impressively over the previous year's Total Viewer performance (+49% 4.60 million vs. 3.09 million).
- In fact, the spectacular three-hour special, celebrating music's highest honor, was the most-watched New Year's Day broadcast entertainment program in primetime among Total Viewers in six years since 1/1/19.
- Among Adults 18-49, the "2024 Rock & Roll Hall of Fame Induction Ceremony" was the top choice on broadcast, rising markedly over the previous year (+39% 0.50 rating v. 0.36 rating), and tying the show's best performance in the demo in 20 years since 3/21/2004.
- This represented the strongest New Year's Day broadcast entertainment telecast in primetime among Adults 18-49 in five years since 1/1/20.

The "2024 Rock & Roll Hall of Fame Induction Ceremony" (8-11 p.m. ET/PT) honored Inductees: Mary J. Blige, Cher, Dave Matthews Band, Foreigner, Peter Frampton, Kool & the Gang, Ozzy Osbourne, and A Tribe Called Quest, along with Alexis Korner, John Mayall, and Big Mama Thornton for Musical Influence, and Jimmy Buffett, MC5, Dionne Warwick, and Norman Whitfield for Musical Excellence, as well as Suzanne De Passe for the Ahmet Ertegun Award.

Source: The Nielsen Company, National Live+Same Day Program Ratings for 1/1/25, or as dated.

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