



Dec. 18, 2024

## **Ratings Report Through the Week of Nov. 25, 2024**

*National Live+Same Day Program Ratings*

**‘Live with Kelly and Mark’ Hits Season Highs in Total Viewers, Households and Women 25-54 With Best Numbers Since April**

**Grows for Third Week in a Row in Total Viewers**

**Ranks as No. 1 in Daytime Talk for the Week**



Disney Entertainment Television/Michael Le Brecht II\*

Photos are available [here](#).

- **“Live with Kelly and Mark” celebrated the fall season as the most-watched daytime talk show of the week, hitting season highs and rising versus the previous week by +3% in Total Viewers (2.33 million vs. 2.26 million) and +1% in Households (1.56 rating vs. 1.55 rating), growing for the third week in a row in overall viewers and the second week in a row in Households.**
- **In addition, “Live” posted week-to-week gains of +12% in Women 25-54 (0.47 rating vs. 0.42 rating), hitting a season high and posting the show’s second week of growth in the demographic with its best delivery in three months – since the week of 8/12/24.**
- **In both Total Viewers and Households, “Live with Kelly and Mark” earned its strongest numbers in over seven months – since the week of 4/1/24.**

- **“Live” has been syndication’s No. 1 most viewed talk show of the week for 96 straight weeks across most key measures**, ahead of its closest competition for the week by +81% among Total Viewers (2.33 million vs. 1.29 million), +73% in Households (1.56 rating vs. 0.90 rating) and +68% in 25-54 (0.47 rating vs. 0.28 rating).
- **Season to date, “Live” ranks as syndication’s No. 1 talk show in all key measures for the fifth consecutive season**, outdelivering its closest competition by +61% in Total Viewers (2.10 million vs. 1.30 million), +55% in Households (1.43 rating vs. 0.92 rating), +14% in Women 18-49 (0.25 rating vs. 0.22 rating) and +31% with Women 25-54 (0.42 rating vs. 0.32 rating).
- For the sixth season in a row, **“Live” is the sole leader in Daytime Talk with Women 25-54** (0.42 rating).
- **“Live with Kelly and Mark” is the most-viewed entertainment talk show on television in all key measures.**

### **About “Live with Kelly and Mark”**

“Live with Kelly and Mark” is distributed in national syndication by Disney Entertainment. The show is produced by WABC-TV in New York and executive produced by Michael Gelman and Kelly Ripa. Visit “Live” on the web ([LivewithKellyandMark.com](http://LivewithKellyandMark.com)), [Facebook](#), [Instagram](#) and [TikTok](#) (@LiveKellyandMark).

*Source: The Nielsen Company, National Live+Same Day Program Ratings, Week of 11/25/24, or as dated, 2024 – 2025 Season (9/2/24-12/1/24).*

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