

July 23, 2024

****Ratings Report for ABC News' "GMA3: What You Need to Know"**

For the Week of July 15, 2024

'GMA3: WHAT YOU NEED TO KNOW' RANKS NO. 1 IN TOTAL VIEWERS

For the 31st Week Straight, 'GMA3' Beats NBC and CBS in Overall Viewers

Season to Date, 'GMA3' Ranks No.1 in Total Viewers Versus NBC and CBS



ABC News*

"GMA3: What You Need to Know" ranked No. 1 in Total Viewers (1.232 million) during the week of July 15, 2024, based on Live + Same Day Data from Nielsen Media Research.

- **"GMA3" beat CBS' "The Talk" (1.146 million) and "NBC News Daily" (1.175 million) in overall viewers for the 31st consecutive week.**
- **"GMA3" was up week to week in Women 25-54 (+1% - 139,000 vs. 138,000).**
- **Season to date, "GMA3" ranks No. 1 in Total Viewers (1.388 million) versus CBS' "The Talk" (1.306 million) and "NBC News Daily" (1.171 million) for the 2nd season in a row.**

NOTE: On Monday (7/15/24), "GMA3" was retitled to "GMA3-ABC" due to ABC News' special report on Trump's vice-presidential running mate announcement. For the week, "The Talk" was retitled to "Talk" due to being repeats. The retitled telecasts are excluded from the season averages. "GMA3"'s weekly averages are based on four days (Tuesday-Friday).

Emmy® Award-nominated “GMA3: What You Need to Know” is a one-hour program co-anchored by Eva Pilgrim and DeMarco Morgan with Dr. Jennifer Ashton as chief health and medical correspondent, airing weekdays at 1:00 p.m. EDT | 12:00 p.m. CDT on ABC. Catherine McKenzie is the executive producer.

Week of July 15, 2024:

<u>PROGRAM AVERAGES</u>	<u>TOTAL VIEWERS</u>	<u>WOMEN 25-54 (000)</u>	<u>WOMEN 18-49 (000)</u>
“GMA3”	1,232,000	139,000	96,000
“The Talk”	1,146,000	127,000	88,000
“NBC News Daily”	1,175,000	143,000	101,000

Source: The Nielsen Company, NTI Total Viewers, Women 25-54 and Women 18-49 Live + SD Current Week (w/o 7/8/24), Previous Week (w/o 7/1/24) and Year-Ago Week (w/o 7/3/23), or as dated. Most Current Date Stream: 2023-2024 Season: 9/18/23 – 7/14/24 for “GMA3;” 9/25/23 – 7/14/24 for “NBC News Daily” and 10/9/23 – 7/14/24 for “The Talk and 2022-2023 Season for “GMA3” (9/12/22 – 7/16/23). Beginning 8/31/20, national ratings also include Out of Home (OOH) viewing. Averages based on regular telecasts.

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