



Oct. 30, 2023

**FRIDAY, NOV. 17**

**8:00-9:01 p.m. EST – Shark Tank: “1504” (1504)**

**Logline:** A new group of hopeful entrepreneurs appear in front of the Sharks to pitch tilt-able and flippable reading glasses, an exciting educational game for kids, a pair of high-tech ski goggles and a line of delicious dessert toppings.

(TV-PG, L) Watch episodes on demand and on [Hulu](#) the day following their premieres.

**Extended Logline:** First to enter the Tank is a trio looking to elevate reading glasses with their stylish line of tilt-able and flippable glasses. A former teacher and entrepreneur hopes to wow the Sharks with her reading game aimed at reinvigorating a child’s love and interest in reading; while three entrepreneurs look to impress the panel with their high-tech ski goggles that help the user navigate, tell them the weather, and connect them with others on the mountain. Last into the Tank is a pair of entrepreneurs from Edgewater, Florida, who seek to make the Sharks’ taste buds swim with their line of delicious dessert toppings.

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