

NEWS



**NATIONAL GEOGRAPHIC TO COMMEMORATE 60TH ANNIVERSARY
OF FORMER PRESIDENT JOHN F. KENNEDY'S ASSASSINATION
WITH 2ND INSTALLMENT OF THE EMMY® AWARD-WINNING
ONE DAY IN AMERICA FRANCHISE WITH
*JFK: ONE DAY IN AMERICA***

**IN OFFICIAL COLLABORATION WITH THE SIXTH FLOOR MUSEUM AT
DEALEY PLAZA, THE SERIES CHRONICLES THE EVENTS OF THIS
HISTORIC MOMENT IN REAL-TIME WITH FIRST-PERSON TESTIMONY
FROM THE LAST SURVIVING WITNESSES AND FEATURES NEVER
BEFORE SEEN COLORIZED FOOTAGE**

**From Emmy Award-Winning 72 Films' David Glover and Academy Award®-
Winning Executive Producers Dan Lindsay and T.J. Martin, All Episodes of the
Limited Series Premiere Nov. 5 Beginning at 8/7c on National Geographic,
Available Next Day on Disney+ and HULU**

Trailer Here: <https://youtu.be/0QB9fmz8loc>

(WASHINGTON, D.C. – SEPT. 20, 2023) – To commemorate six decades since the assassination of former President John F. Kennedy on Nov. 22, 1963, the Emmy Award-winning, critically acclaimed franchise **ONE DAY IN AMERICA** returns with its second installment, **JFK: ONE DAY IN AMERICA**. The three-part series produces a comprehensive account of that tragic moment in American history and the ripples that followed. The limited series premieres Nov. 5 at 8/7c on National Geographic with three back-to-back episodes and streams on Disney+ and Hulu on Nov. 6.

From Emmy Award-winning 72 Films' David Glover along with Academy Award-winning filmmakers Dan Lindsay and T.J. Martin, the series is made in official collaboration with The Sixth Floor Museum at Dealey Plaza in Dallas. With exclusive permission to colorize the museum's news footage archives for the first time, the landmark docu-series weaves archival footage with key testimony from some of the last surviving witnesses to create an immersive, minute-by-minute examination of that pivotal day that forever changed American history.

JFK: ONE DAY IN AMERICA features newly colorized footage and testimony from those on the ground in Dallas that day, some of whom are sharing their stories for the first time in a documentary. The newly colorized footage includes that of Lee Harvey Oswald when he is in police custody and when he is shot while being transferred to the county jail. Contributors sharing their emotional testimony for the first time in a documentary include **Peggy Simpson**, the only female Associated Press reporter working in Texas in 1963 and an eyewitness to Oswald's shooting; **Rusty Robbins**, a Dallas police officer who knew Jack Ruby, the man who murdered Oswald; and **Bill Mercer**, a local reporter for KRLD who was the first to inform suspect Oswald that he had been charged with the president's murder.

For the series to serve as a comprehensive oral history, National Geographic also interviewed **Clint Hill**, a United States Secret Service agent assigned to Jackie Kennedy, who famously jumped onto the moving car and tried to help the First Lady after shots were fired; Secret Service agent **Paul Landis**, who was on his first-ever presidential motorcade during the incident; White House correspondent **Sid Davis**, who was in the room at Lyndon B. Johnson's swearing-in on-board Air Force One shortly after the assassination; **Buell Frazier**, who drove Oswald to work that morning at the Texas School Book Depository; Dallas shoe store worker **John Brewer**, who helped law enforcement find Lee Harvey Oswald; **Ruth Paine**, a friend of Oswald's wife, Marina, who lived with her at the time of the assassination; and the closest living civilian witnesses to the shooting, **Gayle and Bill Newman**.

Throughout the three episodes, viewers will also hear police radio recordings from on the ground on Nov. 22, 1963, as law enforcement searched for the shooter. This includes dispatch recordings from the moment Dallas Police Officer J.D. Tippit was shot to the search around the Texas Theater when Oswald was soon arrested. Additionally, live news broadcasts are featured over the course of each episode, echoing the fear, confusion and sadness that quickly swept the country in the wake of former President Kennedy and Officer Tippit's deaths.

"JFK: ONE DAY IN AMERICA offers audiences a unique chance to hear from some of the last surviving witnesses of the momentous events of November 22, 1963," said Tom McDonald, EVP of Global Factual and Unscripted Content, National Geographic. "Many of these witnesses are now in their 80s and 90s, so this may be the final chance to capture their accounts and hear their testimony. National Geographic aspires to be a brand of record for historic events – the interviews featured in the series are a unique body of work which shed fresh light on what it felt like to be caught up in the events of that day."

The series chronicles in real-time not only the day JFK was assassinated but also the days surrounding it, including Nov. 22, when he arrived in Dallas; Nov. 24, when Oswald was shot; and JFK's funeral on Nov. 25.

The three episodes include:

- **Assassination**

- Premieres at 8/7c on National Geographic**

- President John F. Kennedy and his wife, Jackie, traveled to Texas with an eye on the 1964 elections, along with a team of secret service agents. During a motorcade in downtown Dallas, JFK is brutally shot in broad daylight and later tragically pronounced dead at Parkland Hospital with his grieving wife in the next room. America changes forever.

- **Manhunt**

- Premieres at 9/8c on National Geographic**

- The race is on to track down JFK's killer, but before he is arrested, the assassin kills again. Meanwhile, Jackie Kennedy boards Air Force One to return JFK's body to Washington. Still wearing her bloodstained dress, she witnesses LBJ sworn in as president. As the net closes around suspected killer Lee Harvey Oswald, his co-workers and family face interrogation.

- **Revenge**

- Premieres at 10/9c on National Geographic**

- President Kennedy's body arrives back in Washington, and a grieving Jackie Kennedy leads the funeral march to honor him. In Dallas, Lee Harvey Oswald is charged with JFK's murder, but the world is shocked again when Oswald himself is shot dead while still in police custody by nightclub owner Jack Ruby. With Oswald dead, there is no reckoning, and America will never be the same.

"This series is for all generations — those who remember staring at their television in disbelief in 1963 and those less familiar with former President John F. Kennedy and his assassination," said David Glover, executive producer for 72 Films. "By bringing history to life through this unbelievable real-time footage and firsthand stories from those who lived this tragedy, our hope is for viewers to experience this moment that changed the course of U.S. history and better understand its impact."

"Revisiting these tragic but impactful events in great detail is a privilege but always a challenge as we work to convey not just the historical impact, but most importantly, the human experience," said executive producers T.J. Martin and Dan Lindsay. "We are incredibly grateful to those who shared their intimate and emotional stories from that day in the series and couldn't think of a better partner to handle with such care than National Geographic. Thank you to our friends at 72 Films for helping to create this essential time capsule and to The Sixth Floor Museum for such in-depth access to its incredible archive."

JFK: ONE DAY IN AMERICA is the second installment of National Geographic's Emmy-winning **ONE DAY IN AMERICA** franchise, which retells crucial moments in U.S. history minute-by-minute using only exclusive archival footage and first-person testimony from those who were there. The first installment, **9/11: ONE DAY IN AMERICA**, won an Emmy for Outstanding Historical Documentary in 2022.

JFK: ONE DAY IN AMERICA is produced by 72 Films for National Geographic. For 72 Films, David Glover is executive producer, and Ella Wright is series director. Daniel Lindsay and T.J. Martin executive-produced the series. For National Geographic, Carolyn Payne is executive producer, and Tom McDonald is executive vice president, Global Factual and Unscripted Content.

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About National Geographic Content

Award-winning and critically acclaimed National Geographic Content, part of a joint venture between The Walt Disney Company and the National Geographic Society, creates and delivers riveting stories and experiences in natural history, science, adventure and exploration. Inspiring a deeper connection to the world, the content studio reaches 300 million people worldwide in 180 countries and 33 languages across the global National Geographic channels (National Geographic Channel, Nat Geo WILD, Nat Geo MUNDO), National Geographic Documentary Films, and direct-to-consumer platforms Disney+ and Hulu. Its diverse content includes Emmy® Award-winning franchise **Genius**, series **Life Below Zero** and **Secrets of the Whales**, and Oscar®- and BAFTA award-winning film **Free Solo**. In 2022, National Geographic Content was awarded eight News and Documentary Emmys, in addition to **Life Below Zero's** Emmy win for Outstanding Cinematography for a Reality Program, its sixth Emmy overall. For more information, visit natgeotv.com or nationalgeographic.com, or follow Nat Geo on [Facebook](#), [X](#), [Instagram](#), [YouTube](#) and [LinkedIn](#).

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