

June 11, 2024

****Ratings Report for ABC News' "GMA3: What You Need to Know"**

For the week of June 3, 2024

'GMA3: WHAT YOU NEED TO KNOW' RANKS NO. 1 IN TOTAL VIEWERS AND WOMEN 18-49

'GMA3' Increased Week to Week in All Key Target Demos, Delivering 8-Week Highs in Total Viewers and Women 18-49

For the 25th Week in a Row, 'GMA3' Leads NBC and CBS in Total Viewers

Season to Date, 'GMA3' Ranks No.1 in Total Viewers Versus NBC and CBS



ABC News/Heidi Gutman*

"GMA3: What You Need to Know" ranked No. 1 in Total Viewers (1.331 million) and Women 18-49 (104,000) during the week of June 3, 2024, based on Live + Same Day Data from Nielsen Media Research, beating CBS' "The Talk" (1.254 million) and "NBC News Daily" (1.063 million) in overall viewers for the 25th week in a row.

"GMA3" posted week-to-week gains in all key target demos: Total Viewers (+5% - 1.331 vs. 1.272 million), Women 25-54 (+19% - 139,000 vs. 117,000) and Women 18-49 (+25% - 104,000 vs. 83,000). "GMA" delivered 8-week highs in Total Viewers and Women 18-49 — since w/o 4/8/24.

Season to date, "GMA3" ranks No. 1 in Total Viewers (1.404 million) versus CBS' "The Talk" (1.309 million) and "NBC News Daily" (1.174 million) for the 2nd season in a row.

NOTE: On Thursday (6/6/24) and Friday (6/7/24), "NBC News Daily" was preempted by French Open coverage. "NBC News Daily"'s weekly averages are based on three days (Monday-Wednesday).

Emmy® Award-nominated "GMA3: What You Need to Know" is a one-hour program co-anchored by Eva Pilgrim and DeMarco Morgan with Dr. Jennifer Ashton as chief health and medical correspondent, airing weekdays at 1:00 p.m. EDT | 12:00 p.m. CDT on ABC. Catherine McKenzie is the executive producer.

Week of June 3, 2024:

<u>PROGRAM AVERAGES</u>	<u>TOTAL VIEWERS</u>	<u>WOMEN 25-54 (000)</u>	<u>WOMEN 18-49 (000)</u>
"GMA3"	1,331,000	139,000	104,000
"The Talk"	1,254,000	158,000	99,000
"NBC News Daily"	1,063,000	126,000	89,000

Source: The Nielsen Company, NTI Total Viewers, Women 25-54 and Women 18-49 Live + SD Current Week (w/o 6/3/24), Previous Week (w/o 5/27/24) and Year-Ago Week (w/o 5/29/23), or as dated. Most Current Date Stream: 2023-2024 Season: 9/18/23 – 6/9/24 for "GMA3;" 9/25/23 – 6/9/24 for "NBC News Daily" and 10/9/23 – 6/9/24 for "The Talk and 2022-2023 Season for "GMA3" (9/12/22 – 6/11/23). Beginning 8/31/20, national ratings also include Out of Home (OOH) viewing. Averages based on regular telecasts.

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