

May 23, 2024

Ratings Report for Sunday, May 19, 2024

Live +Same Day Ratings

'American Idol' Wraps Season 22 Delivering Season Highs in Both Total Viewers and Adults 18-49

Star-Studded Finale Is No. 1 Entertainment Program of the Night in Adults 18-49



Disney/Eric McCandless* Series photos are available <u>here.</u>

- "American Idol" wrapped its spectacular season 22 on Sunday night, **delivering season highs**, **growing from the previous week's episode in both Total Viewers** (+8% 5.64 million vs. 5.22 million) **and Adults 18-49** (+3% 0.65 rating vs. 0.63 rating).
- Sunday's season finale was its **strongest performance in Total Viewers and Adults 18-49 since the "American Idol" season finale last spring** since 5/21/23.
- The star-studded finale, during which 21-year-old Indio, California, musician Abi Carter became this year's champion while judge Katy Perry bid farewell, also surged to become the **No. 1 entertainment program of the night in Adults 18-49** (0.65 rating).
- The "Grand Finale" of "American Idol" was the **No. 1 most social program** across broadcast and cable on 5/19, earning **2.1 million total social interactions** (+101% above the S7 average).
- Season to date, "American Idol" ranks as the **No. 1 most social entertainment series** on broadcast or cable with **18.5 million total social interactions**.

Source: The Nielsen Company, National Live + Same Day Program Ratings for 5/19/24 or as dated. Talkwalker Social Content Ratings; Based on linear episode-level interactions for primetime entertainment shows; Excludes sports and wrestling.

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