

Feb. 19, 2025

Ratings Report for Wednesday, Feb. 12, 2025

ABC Multiplatform+3 Day Ratings / National Live+3 Day Program Ratings

'Shifting Gears' Surges to Three-Week High in Multiplatform Viewing Among Total Viewers

Acclaimed Comedy Is Top Broadcast Program of the Night on Linear in Both Total Viewers and Adults 18-49



"Shifting Gears" (Disney/Raymond Liu)*
Series photos are available [here](#).

- After three days of viewing on ABC, Hulu, Hulu on Disney+ and digital platforms, "Shifting Gears" **surged to a three-week high in Total Viewers** (7.05 million), **rising over the show's initial Live+Same Day audience by +55%** (4.54 million).
- The show continued to show its strength in Adults 18-49 (1.08 rating), rising +151% over the show's initial Live+Same Day audience (0.43 rating).
- After three days of viewing on linear, **the acclaimed comedy starring Tim Allen, was the No. 1 program of the night in both Total Viewers** (5.78 million) **and Adults 18-49** (0.57 rating).
- In fact, the "Shifting Gears" Valentine's Day episode, featuring special guest star Nancy Travis, **led its closest broadcast competition by +54% in Total Viewers** (5.78 million vs. 3.76 million for NBC's "Chicago Med") **and by +21% in Adults 18-49** (0.57 rating vs. 0.47 rating for FOX's season premiere of "The Masked Singer").

Source: Nielsen, National Live+3 Day Program Ratings and ABC Multiplatform+3 Day data for 2/12/25, or as dated.

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