

Feb. 11, 2025

****Ratings Report for ABC News' "GMA3: What You Need to Know"**

For the Week of Feb. 3, 2025

WITH 1.4 MILLION VIEWERS, 'GMA3': WHAT YOU NEED TO KNOW' SURPASSES NBC IN TOTAL AUDIENCE

'GMA3' Outperforms NBC in Overall Viewers for the 21st Week Straight

For the Third Consecutive Week, 'GMA3' Grows Year to Year in Total Viewers

Season to Date, 'GMA3' Ranks No. 1 in Total Viewers for the 3rd Straight Season



ABC News*

"GMA3: What You Need to Know" averaged 1.429 million Total Viewers, 132,000 Women 25-54 and 92,000 Women 18-49 during the week of Feb. 3, 2025, based on Live+Same Day Data from Nielsen Media Research, leading "NBC News Daily" in Total Viewers for the last 21 weeks.

- **For the third consecutive week, "GMA3" was up on the same week last year in Total Viewers (+6% - 1.429 million vs. 1.354 million).**
- **Season to date, "GMA3" ranks No. 1 in Total Viewers (1.398 million) versus CBS' "The Talk" (1.240 million) and "NBC News Daily" (1.243 million) for the 3rd straight season. In addition, "GMA3" is improving versus the comparable weeks last season in Women 18-49 (+6% - 106,000 vs. 100,000).**

Emmy® Award-nominated "GMA3: What You Need to Know" is a one-hour program co-anchored by Eva Pilgrim and DeMarco Morgan with Dr. Darien Sutton, airing weekdays at 1:00 p.m. EST | 12:00 p.m. CST on ABC. Catherine McKenzie is the executive producer.

Week Feb. 3, 2025:

<u>PROGRAM AVERAGES</u>	<u>TOTAL VIEWERS</u>	<u>WOMEN 25-54 (000)</u>	<u>WOMEN 18-49 (000)</u>
"GMA3"	1,429,000	132,000	92,000
"NBC News Daily"	1,230,000	149,000	107,000

Source: The Nielsen Company, NTI Total Viewers, Women 25-54 and Women 18-49 Live+SD Current Week (w/o 2/3/25), Previous Week (w/o 1/27/25) and Year-Ago Week (w/o 2/5/24), or as dated. Most Current Date Stream: 2024-2025 Season: 9/16/24-2/9/25 for "GMA3" and 9/23/24-2/9/25 for "NBC News Daily" and "The Talk." Beginning 8/31/20, national ratings also include Out of Home (OOH) viewing. Averages based on regular telecasts.

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