



Feb. 23, 2022

Ratings Report for ABC's "The View"
Week of Feb. 7 & 14, 2022

For the Week of Feb. 7, 'The View' Ranks No. 1 in Households Among the Daytime Network and Syndicated Talk Shows and News Programs

Week to Week, 'The View' Posts Gains Across the Board With Double-Digit Increases in Women 25-54 and Women 18-49

Season to Date, 'The View' Ranks No. 1 in Households and Total Viewers Among the Daytime Network Talk Shows and News Programs



"The View" averaged 2.308 million Total Viewers, 261,000 Women 25-54 and 196,000 Women 18-49, during the week of Feb. 14, 2022, based on Live + Same Day Data from Nielsen Media Research.

"The View" posted across-the-board gains week to week: Total Viewers (+5% - 2.308 million vs. 2.195 million), Women 25-54 (+10% - 261,000 vs. 238,000) and Women 18-49 (+15% - 196,000 vs. 170,000).

For the week of Feb. 7, 2022, the most recent week including syndication, "The View" ranked No. 1 in Households (1.6-tied with "Live with Kelly and Ryan - Olympics," "Dr. Phil-Olympics" and NBC's "TODAY Third Hour"), leading NBC's "TODAY Hoda and Jenna" (1.2) and CBS' "The Talk" (1.0), among the daytime network and syndicated talk shows and news programs. Season to date,

“The View” ranks No. 1 in Households and Total Viewers among the daytime network talk shows and news programs.

Source: The Nielsen Company, NTI Total Viewers, Women 25-54 and Women 18-49 Live + SD Current Week (w/o 2/14/22), Previous Week (w/o 2/7/22) and Year-Ago Week (w/o 2/15/21), or as dated. Season 2021-2022 (9/6/21 – 2/20/22) and Season 2020-2021 (9/7/20 – 2/21/21). *Beginning 8/31/20, national ratings also include Out of Home (OOH) viewing. Prior to 8/31/20, ratings do not include OOH viewing. Averages based on regular telecasts.

*COPYRIGHT ©2022 American Broadcasting Companies, Inc. All photography is copyrighted material and is for editorial use only. Images are not to be archived, altered, duplicated, resold, retransmitted or used for any other purposes without written permission of ABC. Images are distributed to the press in order to publicize current programming. Any other usage must be licensed. Photos posted for Web use must be at the low resolution of 72dpi, no larger than 2x3 in size.

LINK: <https://bit.ly/35lMp1c>

SHARE: <https://ctt.ac/ME8Te>

ABC Media Relations

Lauri Hogan

lauri.l.hogan@abc.com

Pons Rongavilla

ponciano.rongavilla@disney.com

-- ABC --