

Oct. 29, 2024

****Ratings Report for ABC News' "World News Tonight with David Muir"**

For the week of Oct. 21, 2024

THE #1 NEWSCAST ACROSS BROADCAST AND CABLE IS 'WORLD NEWS TONIGHT WITH DAVID MUIR' IN TOTAL VIEWERS, ADULTS 25-54 AND ADULTS 18-49, OUTDELIVERING NBC BY NEARLY 1.5 MILLION VIEWERS AND CBS BY MORE THAN 3 MILLION VIEWERS

'World News Tonight' Grows Over Previous Week in Total Viewers and Adults 25-54, and Increases Lead Over NBC Year to Year in All Key Demos

With Largest Lead Over NBC in 30 Years 'World News Tonight' Ranks #1 in Total Viewers for the 9th Year in a Row, Growing Lead by 47%, and Is #1 in Both Demos for 6th Year Straight, Growing Its Margins by Triple Digits Over NBC Season to Date



*ABC News**

"World News Tonight with David Muir" stood as the No. 1 evening newscast in all of broadcast and cable in Total Viewers (7.325 million), Adults 25-54 (1.045 million) and Adults 18-49 (698,000) during the week of Oct. 21, 2024, based on Live + Same Day Data from Nielsen Media Research.

- **"World News Tonight" outdelivered "NBC Nightly News" (5.845 million, 909,000 and 589,000, respectively) by 1.479 million Total Viewers, by 136,000 Adults 25-54 and by 109,000 Adults 18-49, respectively.**

- “World News Tonight” **increased its lead year to year over “NBC Nightly News” in Total Viewers (+31% - 1.479 million vs. 1.133 million), Adults 25-54 (+580% - 136,000 vs. 20,000) and Adults 18-49 (+106% - 109,000 vs. 53,000).**
- “World News Tonight” **saw gains on the previous week in Total Viewers (+1%/+48,000 – 7.325 million vs. 7.277 million) and Adults 25-54 (+2%/+22,000 – 1.045 million vs. 1.023 million).**
- Season to date, “World News Tonight” (7.471 million) **is ranking No. 1 in Total Viewers for the 9th consecutive year**, based on Most Current Data. “World News Tonight” is **leading “NBC Nightly News” (5.875 million) by 1.596 million and “CBS Evening News” (4.473 million) by 2.998 million.** In fact, “World News Tonight” is **growing its Total Viewer lead over NBC compared to the same point last season (+47% - 1.596 million vs. 1.087 million) to its largest in 30 years** — since the 1994-1995 season.
- “World News Tonight” is **ranking No. 1 in Adults 25-54 and Adults 18-49 for the 6th straight season.** “World News Tonight” (1.072 million and 796,000, respectively) is **leading NBC (887,000 and 582,000, respectively), increasing its margins from the same point last season by triple digits in Adults 25-54 (+270% - 185,000 vs. 50,000) and Adults 18-49 (+170% - 154,000 vs. 57,000).** In addition, “World News Tonight” is **leading “CBS Evening News” (549,000 and 438,000, respectively) by 423,000 Adults 25-54 and by 298,000 Adults 18-49.**
- For the week, “World News Tonight” (7.325 million, 1.045 million and 698,000, respectively) **defeated “CBS Evening News” (4.317 million, 621,000 and 420,000, respectively) by 3.008 million Total Viewers, by 424,000 Adults 25-54 and by 278,000 Adults 18-49.**

NOTE: On Monday (10/21/24) and Friday (10/25/24), “World News Tonight” was retitled to “WNT-ABC,” and Friday “NBC Nightly News” was retitled “NBC Nitely News.” The retitled telecasts are excluded from the weekly and season averages. ABC’s weekly averages are based on three days (Tuesday-Thursday), and NBC’s weekly averages are based on four days (Monday-Thursday).

ABC’s “World News Tonight with David Muir” airs 6:30-7:00 p.m. EDT on ABC. Chris Dinan is the executive producer of the broadcast.

EVENING NEWS (Week of Oct. 21, 2024):

	TOTAL VIEWERS	ADULTS 25-54	ADULTS 18-49	HOUSEHOLDS
ABC WORLD NEWS TONIGHT	7,325,000	0.8/10; 1,045,000	0.5/9; 698,000	4.5/16
NBC NIGHTLY NEWS	5,846,000	0.7/8; 909,000	0.4/8; 589,000	3.6/12
CBS EVENING NEWS	4,317,000	0.5/6; 621,000	0.3/5; 420,000	2.7/9

Source: The Nielsen Company, NTI Total Viewers, Adults 25-54 and Adults 18-49 Live + SD Current Week (w/o 10/21/24), Previous Week (w/o 10/14/24) and Year-Ago Week (w/o 10/23/23). Most Current Data Stream: 2024-2025 Season (9/23 – 10/27/24) and 2023-2024 Season (9/25 – 10/29/23). Nielsen ratings for ABC, NBC and CBS include additional airings in select markets. Beginning 8/31/20, national ratings also include Out of Home (OOH) viewing. Averages based on regular telecasts.

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