

Sept. 24, 2024

****Ratings Report for “This Week with George Stephanopoulos”**

For 2023-2024 Season, 3rd Quarter 2024, and Sunday, Sept. 22, 2024

WITH LARGEST OVERALL AUDIENCE IN 7 QUARTERS, ‘THIS WEEK WITH GEORGE STEPHANOPOULOS’ IS NO. 1 IN ADULTS 25-54 IN 3RD QUARTER OF 2024

‘This Week’ Posts Its Most-Watched 3rd Quarter in 4 Years, Growing Over the Previous Quarter and Year-Ago Quarter in Both Total Viewers and Adults 25-54

In Final Telecast of the Season, ‘This Week’ Is No. 1 in Total Viewers, Drawing Largest Audience 4 Weeks

Beating NBC’s ‘Meet the Press’ for the 2023-2024 Season, ‘This Week’ Posts Longest Stretch of Total Viewer Victories Over NBC in 27 Years



*ABC News/“This Week with George Stephanopoulos”**

3rd Quarter 2024:

ABC News’ “This Week with George Stephanopoulos” won the 3rd Quarter of 2024 in Adults 25-54 (472,000), based on Most Current Data from Nielsen Media Research. “This Week” took the top spot during the 3rd quarter in the key Adult news demo for the 2nd time in the last 3 years.

- In addition, “This Week” outdelivered CBS’ “Face the Nation” in Adults 25-54 during the 3rd quarter for the 10th time in the last 11 years.
- “This Week” improved on the previous quarter (2Q24) by double digits in both Total Viewers (+13% - 2.683 million vs. 2.377 million) and Adults 25-54 (+24% - 472,000 vs. 380,000), drawing its largest overall audience in 7 quarters — since 4Q22.

- “This Week” saw **gains over the year-ago quarter in Total Viewers** (+5% - 2.683 million vs. 2.550 million) and **Adults 25-54** (+13% - 472,000 vs. 417,00), **posting its most-watched 3rd quarter in 4 years** — since 3Q20.
- “This Week” **outperformed NBC’s “Meet the Press” in Total Viewers** (+206,000 – 2.683 million vs. 2.477 million) **for the 3rd year in a row during the 3rd quarter** — since 3Q22.
- “This Week” **slashed its Total Viewer margin with CBS’ “Face the Nation” versus the previous by 90%** (35,000 vs. 355,000 for 2Q24).

Sept. 22, 2024:

“This Week with George Stephanopoulos” ranked **No. 1 in Total Viewers** (2.606) **on the final telecast of the season** on Sunday, Sept. 22, 2024, based on Live + Same Day Data from Nielsen Media Research.

- “This Week” **posted double-digit gains week-to-week in both Total Viewers** (+12% - 2.606 million vs. 2.333 million) and **Adults 25-54** (+18% - 453,000 vs. 385,000), **drawing its largest overall audience in 4 weeks** — since 8/25/24.
- “This Week” **also improved year to year in both Total Viewers** (+7% - 2.606 million vs. 2.439 million) and **Adults 25-54** (+1% - 453,000 vs. 447,000).

2023-2024 Season:

For the 2023-2024 season, “This Week with George Stephanopoulos” **beat NBC’s “Meet the Press” in Total Viewers** (2.534 million vs. 2.496 million), **leading the NBC program for the 3rd season in a row** — since the 2021-2022 season. In fact, “This Week” posted its **longest stretch of consecutive Total Viewer season victories over the NBC program in 27 years** — since the 1994-1995 thru the 1996-1997 seasons.

George Stephanopoulos is anchor, Martha Raddatz is chief global affairs correspondent and co-anchor, and Jonathan Karl is chief Washington correspondent and co-anchor of “This Week.” Brooke Brower is the executive producer.

ABC’s “This Week with George Stephanopoulos,” NBC’s “Meet the Press” and Fox’s “Fox News Sunday” each air for 60 minutes, while CBS’ “Face the Nation” airs for 30 minutes.

<u>3rd Quarter, 2024</u>	<u>TOTAL VIEWERS</u>	<u>ADULTS 25-54 (000)/Rtg</u>
ABC “THIS WEEK”	2,683,000	472,000/0.4
NBC “MEET THE PRESS”	2,477,000	453,000/0.4
CBS “FACE THE NATION”	2,718,000	431,000/0.4
CBS “FACE THE NATION-2”	2,068,000	340,000/0.3
FOX “FOX NEWS SUNDAY”	989,000	226,000/0.2

<u>Sunday, Sept. 22, 2024</u>	<u>TOTAL VIEWERS</u>	<u>ADULTS 25-54 (000)/Rtg</u>
ABC “THIS WEEK”	2,606,000	453,000/0.4
NBC “MEET THE PRESS”	2,282,000	460,000/0.4

CBS "FACE THE NATION"	2,570,000	389,000/0.3
CBS "FACE THE NATION-2"	2,027,000	364,000/0.3
FOX "FOX NEWS SUNDAY"	993,000	241,000/0.2

<u>2023-2024 Season</u>	<u>TOTAL VIEWERS</u>	<u>ADULTS 25-54 (000)/Rtg</u>
ABC "THIS WEEK"	2,534,000	428,000/0.4
NBC "MEET THE PRESS"	2,496,000	440,000/0.4
CBS "FACE THE NATION"	2,807,000	459,000/0.4
CBS "FACE THE NATION-2"	2,046,000	334,000/0.3
FOX "FOX NEWS SUNDAY"	1,004,000	226,000/0.2

Source: The Nielsen Company, NTI (Total Viewers and Adults 25-54); Live + SD for 9/22/24, 9/15/24 and 9/17/23 or as dated. Most Current Data Stream: 2023-2024 Season (9/25/23-9/22/24) and 2022-2023 Season (9/19/22-9/24/23). L+7/Most Current - 3Q24: 7/1 - 9/22/24, 2Q24: 4/1 - 6/30/24 and 3Q23: 6/26 - 9/24/23. Beginning 8/31/20, national ratings also include Out of Home (OOH) viewing. Prior to 8/31/20, ratings do not include OOH viewing. Nielsen ratings for "This Week" include additional airings in select markets. Averages based on regular telecasts.

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