

Jan. 14, 2025

****Ratings Report for ABC News' "Good Morning America"**

For the Week of Jan. 6, 2025

**'GOOD MORNING AMERICA' ACHIEVES ITS MOST-WATCHED WEEK IN A YEAR WITH
2.9 MILLION VIEWERS**

'GMA' Sees Significant Double-Digital Growth Across the Board Week to Week

**On Wednesday, 'GMA' Records Its Most-Watched Telecast in Two Months, Beating 'Today' in
Total Viewers**



ABC News*

"Good Morning America" averaged 2.905 million Total Viewers, 485,000 Adults 25-54 and 308,000 Adults 18-49 for the week of Jan. 6, 2025, based on Live+Same Day Data from Nielsen Media Research.

- **"GMA" posted double-digit gains week to week in Total Viewers (+15% - 2.905 million vs. 2.530 million), Adults 25-54 (+13% - 485,000 vs. 429,000) and Adults 18-49 (+17% - 308,000 vs. 264,000), seeing its most-watched week in nearly 1 year — since w/o 2/12/24.**
- **On Wednesday (1/8/25), amid breaking news coverage of the Los Angeles fires, "GMA" turned in its most-watched telecast (2.969 million) in 2 months — since 11/6/24.**
- **In addition, "GMA" ranked No. 1 on Wednesday, beating "Today" in Total Viewers (+54,000 – 2.969 million vs. 2.915 million).**

- “GMA” (2.905 million, 485,000 and 308,000, respectively) **defeated “CBS Mornings”** (2.047 million, 415,000 and 246,000, respectively) **in Total Viewers (+858,000), Adults 25-54 (+70,000) and Adults 18-49 (+62,000).** “GMA” **led “CBS Mornings” in Total Viewers and Adults 25-54 for the last 1,355 weeks overall** – since w/o 1/18/99.

NOTE: On Wednesday (1/8/25) and Friday (1/10/25), “CBS Mornings” was retitled to “CBS Morn.” On Thursday (1/9/25), “Good Morning America” was retitled to “GMA-ABC” and NBC’s “Today” was retitled to “Today-TS,” while “CBS Mornings was coded as a breakout. The retitled and breakout telecasts are excluded from the weekly and season averages. ABC’s and NBC’s averages are based on four days (Monday-Wednesday and Friday), while CBS’ weekly averages are based on two days. (Monday and Tuesday).

Emmy® Award-winning “Good Morning America,” featuring the anchor team of Robin Roberts, George Stephanopoulos, Michael Strahan and chief meteorologist Ginger Zee, airs live Monday-Friday (7:00-9:00 a.m. EST) on ABC. Simone Swink is the senior executive producer.

MORNING NEWS (Week of Jan. 6, 2025):

	<u>TOTAL VIEWERS</u>	<u>ADULTS 25-54</u>	<u>ADULTS 18-49</u>	<u>HOUSEHOLDS</u>
GOOD MORNING AMERICA	2,905,000	0.4/ 9; 485,000	0.2/ 9; 308,000	1.9/13
TODAY	3,068,000	0.6/15; 780,000	0.4/14 517,000	2.0/14
CBS MORNINGS	2,047,000	0.3/ 8; 415,000	0.2/ 7; 246,000	1.4/10

Source: The Nielsen Company, NTI Total Viewers, Adults 25-54 and Adults 18-49 Live+SD Current Week (w/o 1/6/24), Previous Week (w/o 12/30/24) and Year-Ago Week (w/o 1/8/24). Most Current Data Stream: 2024-2025 Season (9/23/24-1/12/25) and 2023-2024 Season (9/25/23-1/14/24). Beginning 8/31/20, national ratings also include Out of Home (OOH) viewing. Averages based on regular telecasts.

*COPYRIGHT ©2025 Disney Enterprises, Inc. All photography is copyrighted material and is for editorial use only. Images are not to be archived, altered, duplicated, resold, retransmitted or used for any other purposes without written permission of ABC News. Images are distributed to the press to publicize current programming. Any other usage must be licensed.

ABC News Media Relations

Brooks Lancaster

brooks.lancaster@abc.com

Jordan Littlejohn

jordan.littlejohn@abc.com