

Dec. 23, 2024

**FOR THE 4TH CONSECUTIVE YEAR, ABC NEWS' '20/20' IS FRIDAY'S
NO. 1 NEWSMAGAZINE ACROSS THE BOARD**

**'20/20' Ends 2024 Outperforming NBC's 'Dateline' in Total Viewers, Adults 18-49 and
Adults 25-54 in Final Four Head-to-Head Telecasts**



ABC News/Michael Le Brecht II*

For 2024, **"20/20"** stood as **Friday's No. 1 newsmagazine and led NBC's "Dateline" in Total Viewers** (2.552 million), **Adults 18-49** (336,000), and **Adults 25-54** (494,000), based on Live+Same Day Data from Nielsen Media Research.

- In fact, **"20/20" outdelivered "Dateline"** (2.373 million, 328,000 and 484,000, respectively) **in all key target demos for the 4th consecutive year** — since 2021.
- With one episode to go in 2024, **"20/20" is finishing the year strong as the ABC newsmagazine outperformed "Dateline" across the board in their four most recent head-to-head telecasts.**

ABC News' **"20/20"** is the No. 1 award-winning primetime program anchored by David Muir and Deborah Roberts. A proven leader as a long-form newsmagazine for over 45 years, **"20/20"** features unforgettable, character-driven true-crime mysteries, exclusive newsmaker interviews, hard-hitting investigative reports, and in-depth coverage of high-profile stories. Janice Johnston is the executive producer. The two-hour **"20/20"** events air Fridays from 9:01-11:00 p.m. ET on ABC and are available to stream on ABC News digital platforms and Hulu.

Source: The Nielsen Company, NTI Total Viewers, Adults 25-54, and Adults 18-49, Live+Same Day Data Stream: 2024 (1/1/24-12/15/2024) and 2023 (12/26/22-12/24/23). Beginning 8/31/20, national ratings also include Out of Home (OOH) viewing. Averages based on regular telecasts.

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