

Oct. 15, 2024

****Ratings Report for ABC News' "World News Tonight with David Muir"**

For the week of Oct. 7, 2024

WITH DAVID MUIR ANCHORING FROM HURRICANE MILTON'S PATH, 'WORLD NEWS TONIGHT' DELIVERS LARGEST VIEWERSHIP IN 9 WEEKS AND 11-WEEK HIGHS IN KEY ADULTS DEMOS AND IS #1 NEWSCAST ACROSS ALL BROADCAST AND CABLE

'World News Tonight' Grows Lead Over NBC Week to Week in All Key Demos and Year to Year in Total Viewers and Adults 25-54, Outdelivering NBC by 1.5 Million Viewers and CBS by Nearly 3 Million

With Largest Lead Over NBC in 29 Years 'World News Tonight' Ranks #1 in Total Viewers for the 9th Year in a Row and Is #1 in Both Demos for 6th Year Straight Season to Date



*ABC News**

"World News Tonight with David Muir" ranked as the No. 1 evening newscast in all of broadcast and cable in Total Viewers (7.453 million), Adults 25-54 (1.087 million) and Adults 18-49 (749,000) during the week of Oct. 7, 2024, based on Live + Same Day Data from Nielsen Media Research. Muir anchored special editions of "World News Tonight" on Wednesday (10/9/2024) and Thursday (10/10/2024), reporting from Hurricane Milton's storm zone in Florida.

- **"World News Tonight" outdelivered "NBC Nightly News" (5.936 million, 935,000 and 607,000, respectively) by 1.517 million Total Viewers, by 152,000 Adults 25-54 and by 142,000 Adults 18-49, respectively.**
- **"World News Tonight" increased its advantage over "NBC Nightly News" from the previous week in Total Viewers (+9% - 1.517 million vs. 1.387 million), Adults 25-54 (+20% - 152,000 vs. 127,000) and Adults 18-49 (+19% - 142,000 vs. 119,000).**

- **“World News Tonight” widened its year-to-year lead over “NBC Nightly News” in Total Viewers (+84% - 1.517 million vs. 824,000) and Adults 25-54 (+15100% - 151,000 vs. 1,000).**
- **“World News Tonight” improved on the previous week across the board: Total Viewers (+5%/+385,000 – 7.453 million vs. 7.068 million), Adults 25-54 (+16%/+147,000 – 1.087 million vs. 940,000) and Adults 18-49 (+17%/+107,000 – 749,000 vs. 642,000). “World News Tonight” drew its largest overall audience in 9 weeks and posted 11-week highs in both key Adults demos — since weeks of 8/5/24 and 7/22/24, respectively.**
- **On Thursday (10/10/24), “World News Tonight” scored its largest single-day margin over “NBC Nightly News” in Total Viewers (+2.072 million – 7.736 million vs. 5.664 million) in 14 months — since 8/15/23.**
- Season to date, “World News Tonight” (7.480 million) **is ranking No. 1 in Total Viewers for the 9th consecutive year**, based on Most Current Data. “World News Tonight” is **leading “NBC Nightly News” (5.926 million) by 1.554 million and “CBS Evening News” (4.526 million) by 2.954 million.** In fact, “World News Tonight” is **growing its Total Viewer lead over NBC compared to the same point last season (+49% - 1.554 million vs. 1.046 million) to its largest in 29 years — since the 1994-1995 season.**
- **“World News Tonight” is ranking No. 1 in Adults 25-54 and Adults 18-49 for the 6th straight season.** “World News Tonight” (1.069 million and 739,000, respectively) **is leading NBC (905,000 and 589,000, respectively), increasing its margins from the same point last season by triple digits in Adults 25-54 (+193% - 164,000 vs. 56,000) and Adults 18-49 (+188% - 150,000 vs. 52,000).** In addition, “World News Tonight” **is leading “CBS Evening News” (643,000 and 442,000, respectively) by 426,000 Adults 25-54 and by 297,000 Adults 18-49.**
- For the week, “World News Tonight” (7.453 million, 1.087 million and 749,000, respectively) **defeated “CBS Evening News” (4.485 million, 630,000 and 439,000, respectively) by 2.968 million Total Viewers, by 457,000 Adults 25-54 and by 310,000 Adults 18-49.**

ABC’s “World News Tonight with David Muir” airs 6:30-7:00 p.m. EDT on ABC.

EVENING NEWS (Week of Oct. 7, 2024):

	TOTAL VIEWERS	ADULTS 25-54	ADULTS 18-49	HOUSEHOLDS
ABC WORLD NEWS TONIGHT	7,453,000	0.9/10; 1,087,000	0.6/9; 749,000	4.5/15
NBC NIGHTLY NEWS	5,936,000	0.8/8; 935,000	0.5/7; 607,000	3.6/12
CBS EVENING NEWS	4,485,000	0.5/6; 630,000	0.3/5; 439,000	2.7/9

Source: The Nielsen Company, NTI Total Viewers, Adults 25-54 and Adults 18-49 Live + SD Current Week (w/o 10/7/24), Previous Week (w/o 9/30/24) and Year-Ago Week (w/o 10/9/23). Most Current Data Stream: 2024-2025 Season (9/23 – 10/13/24) and 2023-2024 Season (9/25 – 10/15/23). Nielsen ratings for ABC, NBC and CBS include additional airings in select markets. Beginning 8/31/20, national ratings also include Out of Home (OOH) viewing. Averages based on regular telecasts.

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