



LORI GREINER

Shark on ABC's "Shark Tank"

Lori Greiner started with one idea and turned it into a multimillion-dollar international brand. She is well known as a self-made inventor and entrepreneur who created and marketed over 1,000 products and holds 120 U.S. and international patents. She is recognized as one of the most prolific inventors of retail products of our time.

Greiner's accomplishments come from her sharp instincts and strong business sense. Well known for telling instantly if a product is a "hero or a zero," she has a 90% success rate on new items launched.

She is hands-on in all facets of taking a product from concept and creation to market within months in lightning speed. She oversees the legal and patent processes and has driven her business to the success it has achieved.

She's also recognized for her impeccable negotiating skills and her uncanny ability to know and identify emerging brands and people and invest in them. She has helped many budding entrepreneurs turn their ideas into hit products and has 10 of the top companies on "Shark Tank" to date.

Greiner is known for creating a diversity of products that help make people's lives easier, whether it be must-have clever and unique organizers for the home, kitchen gadgets, tech and travel solutions or the most popular jewelry and cosmetic organizers of all time, her products are enjoyed by men and women alike.

Greiner's inspiration comes from her passion to bring happiness to people by making their everyday lives easier and always striving to do that at an affordable price so that her products can be enjoyed by all.

A great believer that if you are lucky enough to be successful, you have a responsibility to give back, Greiner's most gratifying moments come when she is able to help budding entrepreneurs achieve the same success that she feels lucky enough to have enjoyed. She also believes that what matters most in life is who a person is and what is in their soul. She and her company annually donate a substantial amount of their profits to a variety of charities.

A strong role model and true inspiration to so many, she was honored with the Sherry Lansing Woman of the Year Award and by the Paley Center as an Important Woman in Television.

Greiner, in her effort to “pay it forward,” wrote her first book, “Invent It, Sell It, Bank It” (Random House, 2014). A national bestseller, her book was named one of the top 10 business books by Amazon.com and made Wall Street Journal’s top business books of 2014. “Invent It, Sell It, Bank It,” is a hands-on, nuts-and-bolts guide on how to turn an idea into a million dollar reality. This book shows you how to take your idea from concept to prototype, market research to manufacturing, patents and trademarks, retail and TV sales, funding and more!

In addition, Greiner is a much sought after speaker for high-profile companies such as Chase, Adobe, IBM, Verizon, PayPal, American Heart Association and several others, inspiring others to achieve their goals and dreams as she has, and offers in her book and on stage the recipe to achieve great success. This also adds to her philosophy of helping others and sharing her experience to benefit others, all in an entertaining way.

Follow Greiner on [Instagram](#), [TikTok](#), [Facebook](#), [Twitter](#), and on her own website, www.lorigreiner.com.

PERSONAL INFORMATION

HOMETOWN: Chicago, Illinois

BIRTHDATE: December 9

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