



March 19, 2025

Ratings Report Through the Week of March 3, 2025

National Live+Same Day Program Ratings

'Live with Kelly and Mark' Grows Remarkably in All Key Measures During Show's Festive Post-Oscars® Week

Monday's Star-Studded 'Live's After Oscars Show' From Hollywood Is Second Most-Watched Telecast of the Season



Disney Entertainment Television/Michael Le Brecht II*

Photos are available [here](#).

- **"Live with Kelly and Mark" grew week to week in all key measures during the show's festive post-Oscars® celebration week**, including Total Viewers (+4% - 2.315 million vs. 2.218 million) and Households (+3% - 1.49 rating vs. 1.45 rating), along with Women 18-49 (+10% - 0.33 rating vs. 0.30 rating) and Women 25-54 (+5% - 0.46 rating vs. 0.44 rating).
- The annual Monday morning post-Oscars show from the famed Dolby Theatre in Hollywood scored 2.650 million Total Viewers and was the show's **second most-watched telecast of the entire season**.
- **Versus the equivalent week a year ago, "Live with Kelly and Mark" was up in Total Viewers (+2% - 2.315 million vs. 2.278 million) and Women 18-49 (+14% - 0.33 rating vs. 0.29 rating).**

- Versus the competition, **“Live” has been syndication’s No. 1 most-viewed talk show for 110 weeks straight across most key measures**, ahead of its closest competition for the week among Total Viewers (+52% - 2.315 million vs. 1.479 million), Households (+46% - 1.49 rating vs. 1.02 rating) and in Women 25-54 (+50% - 0.46 rating vs. 0.31 rating).
- In addition, for the 22nd straight week, **“Live” led in Women 18-49** beating its closest competition by +55% (0.33 rating vs. 0.21 rating).
- **Season to date, “Live” ranks as syndication’s No. 1 talk show in all key measures for the fifth consecutive season**, outdelivering its closest competition by +63% among Total Viewers (2.215 million vs. 1.360 million), +56% in Households (1.48 rating vs. 0.95 rating), +31% in Women 18-49 (0.27 rating vs. 0.21 rating) and +43% among Women 25-54 (0.44 rating vs. 0.31 rating).
- For the sixth season in a row, **“Live” is the sole leader in Daytime Talk with Women 25-54** (0.44 rating).
- **“Live with Kelly and Mark” is the most-viewed entertainment talk show on television in all key measures.**

About “Live with Kelly and Mark”

“Live with Kelly and Mark” is distributed in national syndication by Disney Entertainment. The show is produced by WABC-TV in New York and executive produced by Michael Gelman and Kelly Ripa. Visit “Live” on the web (LivewithKellyandMark.com), [Facebook](#), [Instagram](#) and [TikTok](#) (@LiveKellyandMark).

Source: Nielsen, National Live+Same Day Program Ratings, Week of 3/31/25, or as dated. Year ago week (w/o 3/4/24). 2024-2025 Season (9/2/24-3/9/25).

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Media Contacts

Leslie Schwartz

leslie.l.schwartz@disney.com

Kristen Osborne

kristen.osborne@abc.com

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