

Jan. 30, 2024

****Ratings Report for ABC News' "Good Morning America"**

For the week of Jan. 22, 2024

ABC NEWS' 'GOOD MORNING AMERICA' RANKS NO. 1 IN TOTAL VIEWERS

Season to Date, 'GMA' Ranks as Most-Watched Morning Newscast for the 12th Straight Year



ABC News/Heidi Gutman*

"Good Morning America" ranked as the No. 1 morning newscast in Total Viewers (2.857 million) for the week of Jan. 22, 2024, based on Live + Same Day Data from Nielsen Media Research.

Season to date, "GMA" (2.997 million) is ranking as the No. 1 morning newscast in Total Viewers for the 12th straight year — since the 2012-2013 season. "GMA" is leading NBC's "Today" (2.819 million) by 178,000.

Emmy® Award-winning "GMA," featuring the anchor team of Robin Roberts, George Stephanopoulos, Michael Strahan and chief meteorologist Ginger Zee, airs live Monday-Friday (7:00-9:00 a.m. EST) on ABC. Simone Swink is the executive producer.

MORNING NEWS (Week of Jan. 22, 2024):

	<u>TOTAL VIEWERS</u>	<u>ADULTS 25-54</u>	<u>ADULTS 18-49</u>	<u>HOUSEHOLDS</u>
GOOD MORNING AMERICA	2,857,000	0.5/10; 557,000	0.3/ 8; 364,000	1.9/12
TODAY	2,806,000	0.6/12; 698,000	0.4/12 480,000	1.9/12
CBS MORNINGS	2,368,000	0.5/10; 551,000	0.3/ 9; 365,000	1.6/10

Source: The Nielsen Company, NTI Total Viewers, Adults 25-54 and Adults 18-49 Live + SD Current Week (w/o 1/22/24), Previous Week (w/o 1/15/24) and Year-Ago Week (w/o 1/16/23). Most Current Data Stream: 2023-2024 Season (9/25/23 – 1/28/24) and 2022-2023 Season (9/19/22 – 1/22/23). Beginning 8/31/20, national ratings also include Out of Home (OOH) viewing. Averages based on regular telecasts.

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