

Nov. 19, 2024

**\*\*Ratings Report for ABC News' "GMA3: What You Need to Know"**

*For the Week of Nov. 11, 2024*

**'GMA3: WHAT YOU NEED TO KNOW' IS NO. 1 IN TOTAL VIEWERS FOR THE 9<sup>TH</sup> STRAIGHT WEEK**

**For the 3<sup>rd</sup> Week in a Row, 'GMA3' Improves Year to Year in Women 18-49**

**Season to Date, 'GMA3' Ranks No. 1 in Total Viewers for the 3<sup>rd</sup> Straight Season**



ABC News\*

**"GMA3: What You Need to Know" ranked No. 1 in Total Viewers (1.253 million) during the week of Nov. 11, 2024, based on Live+Same Day Data from Nielsen Media Research, leading CBS' "The Talk" and "NBC News Daily" in overall viewers for the 9<sup>th</sup> consecutive week.**

- **For the 3<sup>rd</sup> week in a row, "GMA3" improved year to year in Women 18-49 (+7% - 109,000 vs. 102,000).**
- **Season to date, "GMA3" ranks No. 1 in Total Viewers (1.335 million) versus CBS' "The Talk" (1.210 million) and "NBC News Daily" (1.198 million) for the 3<sup>rd</sup> straight season.**

NOTE: On Monday (11/11/24), "GMA3" was retitled to "GMA3-ABC" due to Veterans Day. The retitled telecast is excluded from the weekly and season averages. "GMA3"'s weekly averages are based on four days (Tuesday-Friday).

Emmy® Award-nominated "GMA3: What You Need to Know" is a one-hour program co-anchored by Eva Pilgrim and DeMarco Morgan with Dr. Darien Sutton, airing weekdays at 1:00 p.m. EST | 12:00 p.m. CST on ABC. Catherine McKenzie is the executive producer.

**Week of Nov. 11, 2024:**

<u>PROGRAM AVERAGES</u>	<u>TOTAL VIEWERS</u>	<u>WOMEN 25-54 (000)</u>	<u>WOMEN 18-49 (000)</u>
"GMA3"	1,253,000	136,000	109,000
"The Talk"	1,221,000	165,000	115,000
"NBC News Daily"	1,160,000	147,000	107,000

Source: The Nielsen Company, NTI Total Viewers, Women 25-54 and Women 18-49 Live + SD Current Week (w/o 11/11/24), Previous Week (w/o 11/4/24) and Year-Ago Week (w/o 11/13/23), or as dated. Most Current Date Stream: 2024-2025 Season: 9/16-11/17/24 for "GMA3" and 9/23-11/17/24 for "NBC News Daily" and "The Talk." Beginning 8/31/20, national ratings also include Out of Home (OOH) viewing. Averages based on regular telecasts.

\*COPYRIGHT ©2024 Disney Enterprises, Inc. All photography is copyrighted material and is for editorial use only. Images are not to be archived, altered, duplicated, resold, retransmitted or used for any other purposes without written permission of ABC News. Images are distributed to the press to publicize current programming. Any other usage must be licensed.

**ABC News Media Relations**

Brooks Lancaster

[brooks.lancaster@abc.com](mailto:brooks.lancaster@abc.com)

Jordan Littlejohn

[jordan.littlejohn@abc.com](mailto:jordan.littlejohn@abc.com)

-- ABC --