

Feb. 21, 2025

Ratings Report Tuesday, Feb. 11, 2025

ABC Multiplatform+7 Day Ratings / National Live+7 Day Program Ratings

'High Potential' Finishes Spectacular First Season Hitting Series Highs

Cliffhanger Finale Scores Best Streaming Performance for an ABC Drama Episode Ever on Hulu and Hulu on Disney+

'Will Trent' and 'The Rookie' Achieve All-Time Streaming Highs Once Again This Season



"Will Trent" (Disney/Wilford Harewood), "High Potential" (Disney/Mitch Hasseth), "The Rookie" (Disney/Mike Taing)*

Series photos are available [here](#).

"High Potential" (9 p.m. ET/PT)

- Wrapping up on a high note, the season finale of freshman drama **"High Potential" hit series highs in both Total Viewers** (13.2 million – tied) **and Adults 18-49** (2.59 rating), after seven days of viewing on ABC, Hulu, Hulu on Disney+ and digital platforms.
- In addition, "High Potential" achieved a remarkable benchmark for the finale episode, earning a series high on streaming and **becoming ABC's best drama episode ever, based on seven-day views on Hulu and Hulu on Disney+.**
- On linear, the "High Potential" season finale topped Tuesday night across broadcast and cable for the **second straight week** among Total Viewers (8.7 million) and Adults 18-49 (0.76 rating), achieving **the largest viewer advantage over CBS' flagship drama hit "FBI"** (+9% vs. 8.0 million) **for any competitive Tuesday scripted series in over six years** – since 1/22/19, with NBC's "This Is Us."

This was the latest feat in a season of record-shattering accomplishments:

- “High Potential’s tremendous linear performance earlier in the season between its series premiere (9/17/24) and second episode (9/24/24) grew by +1.1 million Total Viewers in Live+7 (6.8 million vs. 5.7 million), **the highest growth of any new fall drama in 16 years** – since 9/9/08.
- Including the season finale, “High Potential” **stands as ABC’s most-watched new series based on multiplatform viewing over seven days** (11.5 million) **in seven years** – since the 2017-2018 season with “The Good Doctor.”
- To date, the “High Potential” **pilot episode currently stands at nearly 32 million Total Viewers in multiplatform viewing.**
- Finally, as previously reported, “High Potential” **ranks as TV’s No. 1 drama among Adults 18-49 based on Nielsen Streaming Content Ratings.**

“Will Trent” (8 p.m. ET/PT)

- “Will Trent” continued its upward trajectory this season, and after seven days of multiplatform viewing, **scored its best performance in three weeks in Total Viewers** (9.2 million) and its **best performance in Adults 18-49** (1.20 rating) **in four weeks.**
- In addition, the show **hit another streaming high with its best episode to date on Hulu and Hulu on Disney+** based on views over seven days.

“The Rookie” (10 p.m. ET/PT)

- After seven days of multiplatform viewing, “The Rookie” earned its best audience in Total Viewers in three weeks (8.8 million) and scored its **best delivery among Adults 18-49** (1.99 rating) **in nearly five years** – since 3/15/20.
- In addition, “The Rookie” **scored a new all-time high for episode views on streaming,** based on the first seven days on Hulu and Hulu on Disney+.

Source: Nielsen National Live+7 Day Panel Only Program Ratings and ABC Multiplatform+7 Day data for 2/11/25, or as dated. 2024-2025 season (9/23/24-1/19/25), includes pre-premieres. Excludes sports, specials, repeats, news programs, programs with only one telecast and summer series crossing into fall. L7 Ratings, SCR data based on the first 7 days of viewing based on the original linear air date. SCR Data pulled 1/30/25

*COPYRIGHT ©2024 Disney Enterprises, Inc. All photography is copyrighted material and is for editorial use only. Images are not to be archived, altered, duplicated, resold, retransmitted or used for any other purposes without written permission of ABC. Images are distributed to the press in order to publicize current programming. Any other usage must be licensed.

Contact

Leslie Schwartz

leslie.l.schwartz@disney.com

-- ABC --