

Aug. 16, 2024

ABC NEWS PRESIDENTIAL DEBATE SIMULCAST AND POST-DEBATE USAGE RULES FOR WASHINGTON, D.C., TELEVISION NEWS POOL MEMBERS, POOL SUBSCRIBERS, ABC NEWSONE CLIENTS, AND ABC NEWS RADIO AFFILIATES AND CLIENTS



*ABC News**

“The ABC News Presidential Debate | Race for the White House” will air live on **Tuesday, Sept. 10, 2024, from 9:00-10:40 p.m. EDT** on ABC and stream live on ABC News Live, Disney+ and Hulu, as well as connected TV and mobile apps. The debate will also be available on demand beginning Wednesday, Sept. 11, for [Disney+](#) and [Hulu](#) subscribers.

RULES FOR SIMULCAST:

ABC will make available a live dirty feed of the debate (the “Debate Feed”), to be simulcast live under the following conditions, to the Washington, D.C., Television News Pool members, pool subscribers, ABC NewsOne clients and ABC News Radio affiliates and clients:

1. ABC will provide a one-time, non-sublicensable license to simulcast the Debate Feed live to pool members, pool subscribers, ABC NewsOne clients and ABC News Radio affiliates and clients in accordance with the criteria already set forth in their respective agreements.
2. Your organization must carry the full Debate Feed full screen and unobstructed. Your organization may display a bug on screen, but nothing shall be displayed on screen to obstruct or obscure the ABC graphics package on the Debate Feed.
3. During commercial breaks, your organization may display your own advertising or the ABC-provided slate. You may not cut away from the debate to provide analysis on the debate until the debate’s conclusion. The week before the debate ABC will provide format guidance (i.e., length and positioning of commercial breaks).

4. The Debate should be referred to as the “**ABC News Presidential Debate.**” In all promotions and advertisements, it should be referred to as the “**ABC News Presidential Debate Simulcast**” and should include logo artwork for the Debate supplied by ABC News. Any listing should be as follows: “**The ABC News Presidential Debate Simulcast.**”
5. For any tune-in language for the debate simulcast, whether in any advertisement, promotion, or in-show mention, the language should follow “**The ABC News Presidential Debate Simulcast.**”
6. The debate will be made available to digital outlets via an embeddable YouTube player hosted on the **ABC News YouTube** channel.

RULES FOR POST-DEBATE USAGE:

1. Excerpts of no more than three minutes (3:00) of actualities from ABC News may be incorporated in your regularly scheduled news program’s broadcast.
2. A mandatory on-screen credit must be aired during the entire excerpt you broadcast. You must include the mandatory **ABC News bug** and **ABC News lower third banner** without obscuring the footage and elements above.
3. You must advise your affiliates and any other entities to which you provide material for broadcast that they must abide by the same usage and credit guidelines to incorporate any excerpts in their locally originated programming.
4. **Audio/Radio Usage:** TV rules remain the same (three minutes) with the exception of on-screen credits. All intros must use the mandatory audio credit: “**The ABC News Presidential Debate.**”
5. If the video interview is used on the internet, online services, social media or interactive multimedia transmissions, you must use the embed codes and credit “**The ABC News Presidential Debate**” in the written copy.
6. ABC News international affiliates may use excerpts up to three minutes (3:00) for broadcast and digital use immediately after the debate concludes without obscuring the ABC News bug and lower third banner.
7. Usage for non-affiliate international news organizations in broadcast and digital will be limited to one minute (1:00) of actualities with mandatory **ABC News bug and lower third banner** without obscuring the footage and elements above after 12:00 a.m. EDT. Redistribution by non-affiliate international news agencies is not permitted.
8. We make no representations or warranties regarding your use of the excerpts or any third-party clearances, which may be required in connection therewith.
9. Media outlets may not rebroadcast the debate in its entirety or longer than three minutes unless granted permission by ABC News.

10. Media outlets may use clips of the debate through Dec. 31, 2024, but may not rebroadcast the debate in its entirety unless granted permission by ABC News.
11. Footage from the debate may not be used for any commercial purpose, including fundraising, advertisements, promotions or marketing of any kind.

ABC News reserves its rights and remedies in the event of any violation of these terms.

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