

June 11, 2024

**\*\*Ratings Report for ABC News' "Good Morning America"**

*For the week of June 3, 2024*

**'GOOD MORNING AMERICA' RANKS AS NO. 1 MORNING SHOW IN TOTAL VIEWERS**

**Season to Date, 'GMA' Ranks as the No. 1 Morning Newscast in Total Viewers for the 12<sup>th</sup> Straight Year**

**'GMA' Outperforms CBS Across the Board for the Week, Leads in Total Viewers and Adults 25-54 for the Last 1,325 Weeks**



ABC News/Heidi Gutman\*

**"Good Morning America" ranked as the No. 1 morning newscast in Total Viewers (2.744 million) for the week of June 3, 2024, based on Live + Same Day Data from Nielsen Media Research. "GMA" outperformed NBC's "Today" (2.613 million) by 131,000.**

**"GMA" was up over the previous week in Adults 25-54 (+2% - 480,000 vs. 469,000).**

**"GMA" (2.744 million, 480,000 and 301,000, respectively) beat "CBS Mornings" (2.053 million, 424,000 and 269,000, respectively) across the board: Total Viewers (+691,000), Adults 25-54 (+56,000) and Adults 18-49 (+32,000). "GMA" led "CBS Mornings" in Total Viewers and Adults 25-54 in all 37 weeks of the season and for the last 1,325 weeks overall — since w/o 1/18/99.**

Season to date, “GMA” (2.909 million) is ranking as the No. 1 morning newscast in Total Viewers for the 12<sup>th</sup> straight year — since the 2012-2013 season. “GMA” is leading NBC’s “Today” (2.779 million) by 130,000 and “CBS Mornings” (2.221 million) by 688,000.

NOTE: On Thursday (6/6/24) and Friday (6/7/24), “CBS Mornings” was retitled to “CBS Morn.” The retitled telecasts are excluded from the weekly and season averages. CBS’ weekly averages are based on three days (Monday-Wednesday).

Emmy® Award-winning “GMA,” featuring the anchor team of Robin Roberts, George Stephanopoulos, Michael Strahan and chief meteorologist Ginger Zee, airs live Monday-Friday (7:00-9:00 a.m. EDT) on ABC. Simone Swink is the executive producer.

**MORNING NEWS (Week of June 3, 2024):**

	<u>TOTAL VIEWERS</u>	<u>ADULTS 25-54</u>	<u>ADULTS 18-49</u>	<u>HOUSEHOLDS</u>
GOOD MORNING AMERICA	2,744,000	0.4/10; 480,000	0.2/ 9; 301,000	1.9/13
TODAY	2,613,000	0.5/12; 579,000	0.3/11 377,000	1.8/12
CBS MORNINGS	2,053,000	0.4/ 9; 424,000	0.2/ 8; 269,000	1.4/10

Source: The Nielsen Company, NTI Total Viewers, Adults 25-54 and Adults 18-49 Live + SD Current Week (w/o 6/3/24), Previous Week (w/o 6/27/24) and Year-Ago Week (w/o 5/29/23). Most Current Data Stream: 2023-2024 Season (9/25/23–6/9/24) and 2022-2023 Season (9/19/22–6/3/23). Beginning 8/31/20, national ratings also include Out of Home (OOH) viewing. Averages based on regular telecasts.

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