

July 25, 2024

ABC NEWS' SPECIAL 'PRESIDENT BIDEN – THE DECISION: ADDRESS TO THE NATION,' ANCHORED BY DAVID MUIR, IS THE NO. 1 PRIMETIME PROGRAM ON ALL OF U.S. TELEVISION ACROSS THE BOARD WITH 5.9 MILLION VIEWERS, OUTDELIVERING NBC BY 2.2 MILLION VIEWERS AND CBS BY 2.5 MILLION VIEWERS



*ABC News**

ABC News' special "President Biden – The Decision: Address to the Nation" (8:00-9:00 p.m. EDT) anchored by David Muir stood as the No. 1 program in primetime on broadcast and cable on Wednesday in all key target demos: Total Viewers (5.877 million), Adults 25-54 (1.181 million) and Adults 18-49 (909,000), based on Live + Same Day Data from Nielsen Media Research.

- **ABC News towered over the NBC News special "President Biden Speech Election" (3.717 million, 708,000 and 520,000, respectively, 8:00-8:19 p.m. EDT) by double digits in all key target demos: Total Viewers (+58%), Adults 25-54 (+67%) and Adults 18-49 (+75%).**
- **ABC News outperformed the CBS News special "President Biden Address" (3.386 million, 731,000 and 567,000, respectively, 8:00-9:00 p.m. EDT) also by double digits across the board: Total Viewers (+74%), Adults 25-54 (+62%) and Adults 18-49 (+60%).**
- **ABC outdelivered the Fox special "Biden Oval Office – Decision to Drop 2024 Race" (1.616 million, 482,000 and 357,000, respectively, 8:00-8:14 p.m. EDT) by triple digits in all key target demos: Total Viewers (+264%), Adults 25-54 (145%) and Adults 18-49 (+155%).**

Source: The Nielsen Company, National Live + Same Day Program Ratings, 7/24/24.

*COPYRIGHT ©2024 American Broadcasting Companies, Inc. All photography is copyrighted material and is for editorial use only. Images are not to be archived, altered, duplicated, resold, retransmitted or used for any other purposes without written permission of ABC News. Images are distributed to the press to publicize current programming. Any other usage must be licensed.

ABC News Media Relations

Brooks Lancaster

brooks.lancaster@abc.com

Van Scott

van.scott@abc.com

Jeannie Kedas

jeannie.kedas@abc.com

-- ABC --