

Dec. 17, 2024

Ratings Report for Dec. 4, 2024

ABC Multiplatform+7 Day Ratings / National Live+7 Day Program Ratings

'Abbott Elementary' Holiday Special Delivers Glad Tidings – Rising +129% in Total Viewers and +410% in Adults 18-49 over Initial Live+Same Day Audience

Show Scores 6.7 Million Total Viewers and 2.14 Adults 18-49 Earning Best Multiplatform Audience in 8 Months

Linear Viewing Surges to Season Highs in Adults 18-49



Disney/Gilles Mingasson*
Series photos are available [here](#).

- After seven days of viewing on ABC, Hulu, Hulu on Disney+ and digital platforms, the “Abbott Elementary” holiday special “Winter Show” (8 p.m. EST/PST) delivered holiday cheer, jumping to 6.66 million Total Viewers and 2.14 rating in Adults 18-49.
- Rising by triple digits over its initial Live+Same Day audience, the festive seasonal special grew +129% in Total Viewers (6.66 million vs. 2.91 million) and +410% in Adults 18-49 (2.14 rating vs. 0.42 rating).
- The episode stands as the top multiplatform telecast in Total Viewers since the show’s post-Oscars® episode (3/10/24).

- In addition, the episode earned its best Wednesday Total Viewer audience in nine months – since 2/28/24.
- In Live+7, “Abbott Elementary” surged in Adults 18-49 (0.64 rating), reaching season highs with the show’s strongest episode since the season three finale – since 5/22/24.
- Season to date, “Abbott Elementary” stands as the top broadcast comedy in Adults 18-49 (2.15 rating) based on current cross-platform Nielsen Streaming Content Ratings.

Emmy® Award-winning “Abbott Elementary” returns after the midseason break with the highly anticipated “It’s Always Sunny in Philadelphia” crossover episode on Wednesday, Jan. 8, at 8:30 p.m. EST/PST.

Source: Nielsen National Live+7 Day Program Ratings and ABC Multiplatform+7 Day data for 12/4/24, or as dated. 2024-2025 Season (9/23/24-11/24/24), includes pre-premieres, Entertainment Originals only, excludes sports, news, specials and summer series crossing into fall. L7 Ratings, SCR Days 1-7. Data pulled on 12/05/24.

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