

Jan. 17, 2025

Ratings Report for Tuesday, Jan. 7, 2025

ABC Multiplatform+7 Day Ratings / National Live+7 Day Program Ratings

ABC Tuesday Dramas ‘Will Trent,’ ‘High Potential’ and ‘The Rookie’ Return With Stellar, Record-Setting Results

‘High Potential’ Shoots to Series High With 12.9 Million Total Viewers Across Platforms – Rising +130% Over Initial Live Same Day Audience

‘Will Trent’ Season 3 Premiere Scores Highest Multiplatform Total Viewer Audience Ever While ‘The Rookie’ Season 7 Premiere Delivers Best Total Viewer Audience Since Last Season Premiere

‘Will Trent’ and ‘The Rookie’ Season Premieres Achieve All-Time Streaming Highs on Hulu and Hulu on Disney+



“Will Trent” (Disney/Wilford Harewood), “High Potential” (Disney/Carlos Lopez-Calleja), “The Rookie” (Disney/Mike Taing)*

Series photos are available [here](#).

ABC kicked off its Tuesday drama night with record-setting results for all three shows including freshman hit “High Potential,” along with the highly anticipated “Will Trent” season three return and “The Rookie” season seven return. **Both “Will Trent” and “The Rookie” achieved all-time streaming highs for their premiere episodes over seven days.**

On linear, ABC earned its most-watched night (7.56 million) of original scripted lineup in over four years – since 11/19/20. In addition, ABC won the night in Total Viewers (7.56 million) and Adults 18-49 (0.65 rating). In fact, ABC aired the top three telecasts of the night in Total Viewers and Adults 18-49 with “High Potential,” Will Trent” and “The Rookie,” respectively, with each program winning their respective hours.

“High Potential” (9 p.m. ET/PT)

- After seven days of viewing on ABC, Hulu, Hulu on Disney+ and digital platforms, the winter return of ABC’s hit fall drama “High Potential” **skyrocketed to the show’s highest-rated episode ever among both Total Viewers** (12.90 million) **and Adults 18-49** (2.43 rating), growing remarkably over its initial Live+Same Day audience in Total Viewers (+130% - 12.90 million vs. 5.60 million) and Adults 18-49 (+396% - 2.43 rating vs. 0.49 rating).
- The winter premiere of “High Potential” stood as ABC’s highest Total Viewer (12.90 million) delivery for a drama in over four years – since 12/3/20.
- After a wildly successful fall, the “High Potential” **midseason return has also outpaced the show’s fall averages in multiplatform viewing among both Total Viewers** (+24% - 12.90 million vs. 10.40 million) **and Adults 18-49** (+15% - 2.43 rating vs. 2.12 rating).

“Will Trent” (8 p.m. ET/PT)

- After seven days of viewing across ABC, Hulu, Hulu on Disney+ and digital platforms, the “Will Trent” **season three premiere earned the show’s most-watched telecast ever** (9.75 million) and its **highest delivery in Adults 18-49** (1.19 rating) **in two years** – since 1/17/23.
- On linear, the acclaimed drama - starring Ramón Rodríguez as Special Agent Will Trent - **turned a series-high among both Total Viewers** (7.86 million).
- The season three debut **scored an all-time high for episode views on streaming**, based on the first seven days on Hulu and Hulu on Disney+.

“The Rookie” (10 p.m. ET/PT)

- After seven days of viewing across ABC, Hulu, Hulu on Disney+ and digital platforms, “The Rookie” **season seven premiere earned the show’s best Total Viewer audience** (9.16 million) **since last season’s premiere** (2/20/24).
- In addition, the premiere **earned the show’s best multiplatform audience among Adults 18-49** (1.93 rating) **in nearly five years** – since 4/5/20.
- On linear, **the season premiere of the popular drama**, starring Nathan Fillion as Officer John Nolan, **earned its best numbers in Total Viewers** (5.95 million) **and Adults 18-49** (0.56 rating) **since April 2024** - since 4/30/24 and 4/2/24, respectively.
- The season seven return **scored an all-time high for episode views on streaming**, based on the first seven days on Hulu and Hulu on Disney+.

Source: The Nielsen Company, National Live+7 Day Program Ratings and ABC Multiplatform+7 Day data for 1/7/25 or as dated. Fall Season Averages (9/23/24-11/12/24).

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