

Magic Jigsaw Puzzles and National Geographic Ignite Curiosity, Invite Players to Explore the Breathtaking World One Puzzle at a Time

Magic Jigsaw Puzzles, the premiere digital jigsaw puzzle app, and National Geographic, today unveiled an assortment of new puzzle packs featuring stunning images from National Geographic's iconic photo library. Four new themed packs – *Endangered Animals*, *U.S. National Parks*, *World Heritage* and *YourShot* – are available now on the free jigsaw puzzle app for [Android](#) and [iOS](#) devices, on [Amazon](#), [Facebook](#) and in the [Windows Store](#). “Animals, travel and planet Earth are by far the most popular puzzle themes with our highly engaged community of players,” said Alex Grishin, Head of Product, Magic Jigsaw Puzzles. “National Geographic's dedication to educating a global audience about the magical world around us makes them the ideal partner for expanding our ever-growing library of premium puzzles.” The new puzzles come in packs ranging from 21 to 48 images and cost .99 and .99 respectively. The special *YourShot* pack is free and includes 5 puzzles featuring a selection of images from National Geographic's popular online photo-sharing community. “Magic Jigsaw Puzzles provides a new and creative way for millions of people to experience our beautiful imagery and compelling digital content,” said Dimitri Kirin, National Geographic's director of brand licensing. “Digital games are the perfect platform for curious people of all ages to explore our planet and engage in the world around us through play. We plan to continue to grow in this space, giving audiences of all ages yet another way to interact with our brand.” Magic Jigsaw Puzzles' continuously updated library contains more than 20,000 high-definition puzzles and offers players the ability to upload personal photos from their camera roll. The app is perfect for puzzlers of any age and features six difficulty levels with the added option to rotate pieces for a greater challenge. Magic Jigsaw Puzzles is free to play with premium content available via in-app purchases. **ABOUT MAGIC JIGSAW PUZZLES** Launched in 2011, Magic Jigsaw Puzzles is the premier jigsaw puzzle app by [ZiMAD](#), a San Francisco-based game developer and publisher. The game is available across all major platforms: on [Android](#) and [iOS](#) devices on [Amazon](#), [Facebook](#) and in the [Windows Store](#). Providing countless hours of stimulating entertainment, Magic Jigsaw Puzzles puts the popular pastime at players' fingertips, delivering a vast cache of continually updated, high-definition images, and offering players the option to upload personal photos from their camera rolls to the app. With 25 million downloads across all platforms globally and billions of puzzles solved, Magic Jigsaw Puzzles continues to challenge players by providing a constant stream of new content through fresh puzzle packs and licensing agreements with iconic brands. For more information on the app, please visit the Magic Jigsaw Puzzles' [website](#) or follow on [Facebook](#), [Twitter](#) and [Instagram](#). **ABOUT NATIONAL GEOGRAPHIC PARTNERS LLC** National Geographic Partners LLC, a joint venture between National Geographic Society and 21st Century Fox, combines National Geographic television channels with National Geographic's media and consumer-oriented assets, including National Geographic magazines; National Geographic Studios; related digital and social media platforms; books; maps; children's media; and ancillary activities that include travel, global experiences and events, archival sales, catalog, licensing and e-commerce businesses. A portion of the proceeds from National Geographic Partners LLC will be used to fund science, exploration, conservation and education through significant ongoing contributions to the work of the National Geographic Society. For more information, visit www.nationalgeographic.com and find us on [Facebook](#), [Twitter](#), [Instagram](#), [Google+](#), [YouTube](#), [LinkedIn](#) and [Pinterest](#). MEDIA CONTACTS **Maria Neumiarzhytskaia** Magic Jigsaw Puzzles maria.neumiarzhytskaia@ximad.com **Meg Calnan**

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