



Dec. 31, 2024

**SCORING LARGEST LEAD OVER NBC IN 30 YEARS,
'WORLD NEWS TONIGHT WITH DAVID MUIR' IS THE #1 NEWSCAST ACROSS THE
BOARD SEASON TO DATE, OUTDELIVERING NBC AND CBS
BY MORE THAN 1.5 AND 3 MILLION, RESPECTIVELY**

**For the 19th Week in 2024, 'World News Tonight' Is the Most-Watched Program Across All
Broadcast and Cable - More Than Any Other Program**

**'World News Tonight' Is the #1 Newscast on All Broadcast and Cable During the 4th Quarter in
Total Viewers, Adults 25-54 and Adults 18-49 and Is the Most Watched for 31st Quarter Straight**

**'World News Tonight' Is Most-Watched Newscast Across All Broadcast and Cable in Total
Viewers and Adults 25-54 for the Week**

**"World News Tonight with David Muir" stood as the No. 1 program of the week in Total Viewers
(7.118 million) on all of broadcast and cable for the 19th week in 2024 - more than any other program.**

4th Quarter 2024

**ABC News' "World News Tonight with David Muir" was the most-watched newscast across
broadcast and cable the 4th Quarter 2024 in Total Viewers (7.596 million), Adults 25-54 (1.076 million)
and Adults 18-49 (737,000), based on Most Current Data from Nielsen Media Research. In fact, "World
News Tonight" won the 4th quarter for the fifth consecutive year – since 4Q20. "World News
Tonight" led for the 20th quarter in a row in Total Viewers and Adults 25-54 — since 1Q20. Further,
the ABC evening newscast has won in Total Viewers for the last 31 quarters — since 2Q17.**

- **"World News Tonight" outdelivered "NBC Nightly News" (6.066 million, 894,000 and 596,000, respectively) by 1.530 million, by 141,000 Adults 25-54 and by 182,000 Adults 18-49.**
- **"World News Tonight" increased its lead over the NBC program versus the previous quarter (3Q24) in Total Viewers (+38% -1.530 million vs. 1.107 million) and Adults 25-54 (+435% - 182,000 vs. 34,000).**
- **"World News Tonight" widened its margins over the NBC program compared to the year-ago 4th quarter in Total Viewers (+42% - 1.530 million vs. 1.081 million), Adults 25-54 (+279% - 182,000; vs. 48,000) and Adults 18-49 (+228% - 141,000; vs. 43,000).**
- **"World News Tonight" posted its largest Total Viewers lead over "NBC Nightly News" during a 4th quarter in 30 years– since 4Q94.**

- “World News Tonight” was **up compared to the previous quarter (3Q24) in Total Viewers** (+4%/+290,000 – 7.596 million vs. 7.306 million), **Adults 25-54** (+8%/80,000 – 1.076 million vs. 996,000) **and Adults 18-49** (+9%/+59,000 – 737,000 vs. 678,000).
- “World News Tonight” (7.596 million, 1.076 million and 737,000, respectively) **defeated “CBS Evening News”** (4.563 million, 672,000, and 450,000, respectively) **by 3.033 million Total Viewers, by 404,000 Adults 25-54 and by 287,000 Adults 18-49.**

Week of Dec. 23, 2024

- **“World News Tonight with David Muir” ranked as the evening’s No. 1 newscast on all of broadcast and cable in Total Viewers** (7.118 million) **and Adults 25-54** (989,000), beating **“NBC Nightly News”** (6.011 million and 906,000, respectively) **by 1.107 million Total Viewers and by 83,000 Adults 25-54.**
- “World News Tonight” **increased its year-to-year Adults 25-54 lead over “NBC Nightly News” by 2%** (83,000 vs. 81,000).
- For the week, “World News Tonight” (7.118 million, 989,000 and 689,000, respectively) **defeated “CBS Evening News”** (4.256 million, 593,000 and 393,000, respectively) **by 2.862 million Total Viewers, by 396,000 Adults 25-54 and by 296,000 Adults 18-49.**
- Season to date, “World News Tonight” (7.596 million) **is ranking No. 1 in Total Viewers for the 9th consecutive year**, based on Most Current Data. “World News Tonight” is **leading “NBC Nightly News”** (6.066 million) **by 1.530 million and “CBS Evening News”** (4.563 million) **by 3.033 million.** In fact, “World News Tonight” is **growing its Total Viewer lead over NBC compared to the same point last season** (+42% - 1.530 million vs. 1.081 million) **to its largest in 30 years** — since the 1994-1995 season.
- “World News Tonight” is **ranking No. 1 in Adults 25-54 and Adults 18-49 for the 6th straight season.** “World News Tonight” (1.078 million and 737,000, respectively) **is leading NBC** (894,000 and 596,000, respectively), **increasing its margins from the same point last season by triple digits in Adults 25-54** (+287% - 182,000 vs. 47,000) **and Adults 18-49** (+228% - 141,000 vs. 43,000). In addition, “World News Tonight” **is leading “CBS Evening News”** (672,000 and 450,000, respectively) **by 404,000 Adults 25-54 and by 287,000 Adults 18-49.**

ABC’s “World News Tonight with David Muir” airs 6:30-7:00 p.m. EST on ABC. Chris Dinan is the executive producer of the broadcast.

NOTE: On Monday (12/23/24) and Friday (12/27/24), “World News Tonight” was retitled to “WNT-ABC,” on Tuesday (12/24/24), “World News Tonight” was coded as a special and was preempted on Wednesday. On Monday, Thursday (12/26/24) and Friday, “CBS Evening News” was retitled to “CBS Evening Nws” and was coded as specials on Tuesday and Wednesday. “NBC Nightly News” was coded as specials on Tuesday and Wednesday and was retitled to “NBC Nitely News” on Thursday and Friday. ABC’s weekly averages are based on one day (Thursday), CBS’ weekly averages are based on three days (Monday, Thursday and Friday).

EVENING NEWS (Week of Dec. 23, 2024):

	TOTAL VIEWERS	ADULTS 25-54	ADULTS 18-49	HOUSEHOLDS
ABC WORLD NEWS TONIGHT	7,118,000	0.8/9; 989,000	0.5/8; 689,000	4.2/15
NBC NIGHTLY NEWS	6,011,000	0.7/9; 906,000	0.5/9; 708,000	3.5/13
CBS EVENING NEWS	4,256,000	0.5/6; 593,000	0.3/5; 393,000	2.6/9

EVENING NEWS (4th Quarter, 2024):

	TOTAL VIEWERS	ADULTS 25-54	ADULTS 18-49	HOUSEHOLDS
ABC WORLD NEWS TONIGHT	7,596,000	0.9/10; 1,076,000	0.5/9; 737,000	4.6/16
NBC NIGHTLY NEWS	6,066,000	0.7/ 8; 894,000	0.4/7; 596,000	3.7/13
CBS EVENING NEWS	4,563,000	0.5/ 6; 672,000	0.3/6; 450,000	2.8/ 9

Source: The Nielsen Company, NTI Total Viewers, Adults 25-54 and Adults 18-49 Live + SD Current Week (w/o 12/23/24), Previous Week (w/o 12/16/24) and Year-Ago Week (w/o 12/25/23). Most Current Data Stream: 2024-2025 Season (9/23 – 12/29/24) and 2023-2024 Season (9/25 – 12/31/23). Live+7/Most Current: 4Q24: 9/23/24 – 12/39/24, 3Q24: 7/1 – 9/22/24 and 4Q23: 9/25/23 – 12/31/23, Nielsen ratings for ABC, NBC and CBS include additional airings in select markets. Beginning 8/31/20, national ratings also include Out of Home (OOH) viewing. Averages based on regular telecasts.

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ABC News Media Relations

Van Scott

van.scott@abc.com

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