

May 24, 2024

FOR THE 3RD YEAR STRAIGHT, '20/20' IS FRIDAY'S NO. 1 NEWSMAGAZINE FOR THE BROADCAST SEASON ACROSS TOTAL VIEWERS, ADULTS 18-49 AND ADULTS 25-54

Program Grew Its Overall Audience Versus the 2022-2023 Broadcast Season



*ABC/Michael Le Brecht II**

For the 2023-2024 broadcast season, “20/20” stood as Friday’s No. 1 newsmagazine across the board, beating NBC’s “Dateline” in Total Viewers (+6%/+235,000 - 3.882 million vs. 3.647 million), Adults 18-49 (+3%/+19,000 - 602,000 vs. 583,000) and Adults 25-54 (+3%/+27,000 - 855,000 vs. 825,000), based on Most Current Data.

“20/20” outdelivered “Dateline” in all three measures during the broadcast season for the 3rd consecutive season. In addition, “20/20” outperformed the NBC program in both key Adult demos for the 5th time in the last 6 broadcast seasons.

“20/20” grew its overall audience versus the 2022-2023 broadcast season (+1%/+40,000 – 3.882 million vs. 3.842 million).

ABC News’ “20/20” is the No. 1 award-winning primetime program anchored by David Muir and Deborah Roberts. A proven leader as a long-form newsmagazine for over 45 years, “20/20” features unforgettable, character-driven true-crime mysteries, exclusive newsmaker interviews, hard-hitting investigative reports and in-depth coverage of high-profile stories. Janice Johnston is the executive producer. The two-hour “20/20” events air Fridays from 9:01-11:00 p.m. EDT on ABC and are available to stream on ABC News digital platforms and Hulu.

Source: The Nielsen Company, Live+7/Most Current Program Ratings. 2023-24 Broadcast Season (9/25/23 – 5/22/24) and 2022-23 Broadcast Season (9/19 – 5/25/23). Beginning 8/31/20, national ratings also include Out of Home (OOH) viewing. Prior to 8/31/20, ratings do not include OOH viewing.

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