

Nov. 11, 2024

Ratings Report for Sept. 17, 2024

ABC Multiplatform+35 Day Ratings

'High Potential' Series Premiere Scores a Whopping 20 Million Total Viewers Over 35 Days Across Platforms

Freshman Series Shoots Up +468% in Total Viewers and Over +1,000% in Adults 18-49 Over Initial Live+Same Day Audience



Disney/Pamela Littky*
Series photos are available [here](#).

- After 35 days of sampling over ABC, Hulu, Hulu on Disney+ and digital platforms, ABC's **"High Potential"** series premiere achieved astonishing growth over its initial Live+Same Day audience with a near six-fold increase in Total Viewers (+468% - 20.38 million vs. 3.59 million) and a staggering 12-fold increase in Adults 18-49 (+1,091% - 4.17 rating vs. 0.35 rating).
- Excluding encores, the **"High Potential"** series premiere generated an impressive 13.96 million Total Viewers and 3.67 rating in Adults 18-49 across platforms – the highest-rated ABC series premiere in nearly four years – since 11/17/20.
- In fact, the first episode of **"High Potential"** stands as ABC's most-watched series premiere on streaming based on views* after 35 days on Hulu and Hulu on Disney+.

On Tuesday's fall finale episode, (airing Nov. 12 at 10 p.m. EST/PST on ABC, streaming next day on Hulu), Morgan agrees to show Ava around the LAPD, but things quickly take a dangerous turn when the precinct is held hostage by the friends of a recently convicted man. Can Morgan and the detectives outsmart their captors and lead everyone to safety?

*Source: The Nielsen Company, ABC Multiplatform +35 Day data for 9/17/24, or as dated. * A view is defined as total stream time divided by runtime.*

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