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NEW SEASON OF 'PROJECT RUNWAY' COMING TO FREEFORM, DISNEY+ AND HULU

**The Emmy® Award-Winning Reality Competition Series,
From Spyglass Media Group and Alfred Street Industries,
Is Set To Return for Season 21 in 2025**

Freeform is bringing "Project Runway" back with the new season set for a 10-episode run in 2025. The network has closed an agreement with Spyglass Media Group. Together with producers Dan Cutforth and Jane Lipsitz from Alfred Street Industries, they will refresh one of television's most successful reality competition series, making more dreams for aspiring fashion designers come true. The Freeform Original Series will air weekly on the network and will be available to stream shortly after on [Disney+](#) and [Hulu](#). A host, judges and premiere date will be announced at a later time.

"'Project Runway' is an iconic television juggernaut that perfectly complements the pop-culture spirit at Freeform," said Simran Sethi, president, scripted programming, Hulu Originals and ABC Entertainment. "We are excited to welcome the original series to the Disney family and reignite the fanbase alongside Spyglass and Alfred Street, giving viewers the chance to once again share in discovering the next generation of exceptionally talented fashion designers."

Gary Barber, chairman and CEO of Spyglass, said, "For 20 seasons, 'Project Runway' has captured viewers' attention and cultivated a loyal following. The series has proven to be a valuable and enduring brand worldwide, and we could not be more excited to broaden the show's breadth of viewership within the Freeform, Hulu and Disney+ ecosystem."

"It is exciting and inspiring to have the opportunity to guide the evolution of 'Project Runway' for a new generation," said Cutforth. "The challenge to stay relevant while the world is changing at lightning speed makes us eager to not only honor our die-hard 'Project Runway' fans but also to introduce fresh and innovative ideas," added Lipsitz.

When "Project Runway" debuted in 2004, the series broke new ground and helped revolutionize the reality competition genre. Since then, "Project Runway" has aired in more than 125 countries.

The long-standing series has had a profound effect on the fashion industry, launching the careers of prolific designers, including Christian Siriano, Austin Scarlett, Leanne Marshall, Irina Shabayeva, Michael Costello and Bishme Cromartie, among many others.

"Project Runway" is produced by Spyglass Media Group and Alfred Street Industries. Gary Barber serves as executive producer for Spyglass. Dan Cutforth, Jane Lipsitz, Dan Volpe, and Nan Strait serve as executive producers for Alfred Street Industries.

About Freeform

Freeform's distinct brand of young adult programming helps to position it as the No. 1 primetime cable network in entertainment among Adults 18-34 and Women 18-34 in the 2024/2025 TV season to date.* Connecting to audiences with its bold original programming and immersive social engagement, Freeform channels the force and momentum of its young adult audience in its quest for progress with authentic, groundbreaking series such as Emmy®-nominated *grown-ish*, *Good Trouble*, *Wayne Brady: The Family Remix* and tentpole programming events like *31 Nights of Halloween*, *30 Days of Disney* and *25 Days of Christmas*.

About Spyglass Media Group

Spyglass Media Group, LLC is a premier entertainment company, led by Chairman & CEO Gary Barber, focused on developing, producing, financing and distributing motion pictures and television programming for worldwide audiences. Spyglass' film productions include the relaunched horror franchise *Scream* (2022) and *Scream VI*, the reinvention of *Hellraiser* (2022), the box office hit *The Upside*, the holiday horror film *Thanksgiving*, the high school comedy *Incoming*, the upcoming horror rom-com *Heart Eyes*, as well as the iconic fashion competition television series *Project Runway*.

About Alfred Street Industries

Alfred Street Industries is a full-service media and content venture formed in 2019 by Emmy-winning producers, entrepreneurs and longtime business partners Dan Cutforth and Jane Lipsitz, who serve as co-CEOs. Current series include *Homicide: New York* and *Homicide: Los Angeles* (Netflix), *Is It Cake?* (Netflix), *Project Greenlight* (Max), *Chrissy and Dave Dine Out* (Freeform/Hulu), *Best in Dough* (Hulu), *Chrissy's Court* (Roku), and the Emmy Award winning *Sparking Joy with Marie Kondo* (Netflix). Other renowned series include previous seasons of *Project Runway* (Bravo), *Top Chef* (Bravo), *Nailed It!* (Netflix) and the seminal VH1 series, *Bands on the Run*. Cutforth and Lipsitz produced 2011's *Justin Bieber: Never Say Never*, and made their directorial debut in 2012 with *Katy Perry: Part of Me* (both for Paramount Pictures). They have also produced and directed documentaries that have premiered at the SXSW and Sundance Film Festivals.

*Source: Nielsen, 9/30/24-10/13/24, L+SD, 6-11p, excludes sports and news

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