



Nov. 30, 2023

**FRIDAY, DEC. 8**

**8:00-9:01 p.m. EST – Shark Tank: “1510” (1510)**

**Logline:** “Shark Tank” rings in the holiday season as the Sharks look to spread festive cheer to four new entrepreneurs. They are presented with business opportunities that are sure to turn anyone’s spirit merry and bright.

**Extended Logline:** The Sharks are looking to spread holiday cheer to a fresh group of entrepreneurs. First to step into the Tank is an entrepreneur from Minnesota who hopes to bring winter cheer indoors with his realistic instant fake snow that never melts. Next up are two entrepreneurs from Los Angeles who are sure to brighten every parent’s holiday season with their mini vacuum that picks up little toys. A trio of entrepreneurs from Ohio, Maryland and the U.S. Virgin Islands look to make the holiday season both festive and inclusive with their line of culturally relevant, seasonal products that celebrate Black families. Last into the Tank is an entrepreneur from Portland, Oregon, who hopes to make the Sharks feel merry and bright with her homemade gingerbread cake molds.

The “Shark Tank” update includes two past holiday-themed investments made by Barbara Corcoran. The three cousins behind Holiball, a line of oversized, inflatable ornaments, explain the growth of their company, while Mitch Allen provides an update on Hire Santa, his Santa Claus for hire business.

The Sharks in this episode are Mark Cuban, Barbara Corcoran, Kevin O’Leary, Lori Greiner and Daymond John.

(TV-PG, L) Watch episodes on demand and on [Hulu](#) the day following their premieres.

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