

Oct. 28, 2024

Ratings Report for Tuesday, Oct. 22, 2024

Live +Same Day Ratings

'Dancing with the Stars' Is Top Program of the Night in Adults 18-49

Show's Festive 'Disney Night' Lifts ABC to a Win for the Night in Adults 18-49



Disney/Eric McCandless*
Series photos are available [here](#).

- Building on its remarkable success this season, “Dancing with the Stars” was the top entertainment program of the night in Adults 18-49 (0.72 rating), based on Live+Same Day data.
- With the show’s festive “Disney Night,” “Dancing with the Stars” (0.72 rating) led its closest competition in the 8-10 p.m. time period on CBS by +85% (0.39 rating), NBC by +95% (0.37 rating) and FOX by 300% (0.18 rating).
- “Dancing with the Stars” **topped the previous week’s episode in Total Viewers by 10%** (4.85 million vs. 4.40 million) **and in Adults 18-49 by +7%** (0.72 rating vs. 0.67 rating), **hitting a 4-week high in both measures** – since 9/24/24.
- The season’s popular “Disney Night” **increased on the comparable “Disney Night” telecast from last season by +24%** (0.72 rating vs. 0.58 rating).
- In addition, the “Dancing with the Stars” “Disney Night” episode ranked as the No. 1 program of the night in Kids 2-11 (0.33 rating), hitting a season high.

- Season to date, “Dancing with the Stars” stands as the No. 1 entertainment program on broadcast in Adults 18-49 (0.69 rating).
- The strength of Tuesday night’s episode helped propel ABC to win the night in Adults 18-49 (0.58 rating) for the 3rd week in a row, among the broadcast networks.
- Fan voting continues to break series records this season, with the show’s “Disney Night” setting an astonishing new benchmark with over 16 million votes for the teams.

Source: The Nielsen Company, National Live +Same Day Program Ratings for 10/22/24, or as dated. Season to date (9/23/24 – 10/23/24).

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