

Dec. 30, 2024

ABC'S 'THE YEAR: 2024' RANKS #1 ACROSS THE BOARD IN TOTAL VIEWERS, ADULTS 25-54, AND ADULTS 18-49

Anchored by 'Good Morning America' Co-Anchor Robin Roberts, 'The Year: 2024' Celebrates Its 14th Consecutive Year on the Air



ABC News*

ABC News' special "The Year: 2024" (9:00-11:00 p.m.), anchored by Robin Roberts, ranked No. 1 among the broadcast networks in its two-hour time period in Total Viewers (2.173 million), Adults 25-54 (368,000) and Adults 18-49 (253,000), based on Nielsen's Live + Same Day Data.

- ABC led CBS' "Ghost"/"Matlock" (2.045 million, 304,000 and 198,000, respectively) by 6% in Total Viewers, by 21% in Adults 25-54 and by 28% in Adults 18-49.
- ABC outperformed the NBC Movie Special "Dolly Parton's Mountain Magic Christmas" (1.636 million, 251,000 and 187,000, respectively) by double digits in all key target demos: Total Viewers (+33%), Adults 25-54 (+47%) and Adults 18-49 (+35%).
- In addition, the annual ABC News special led its two-hour time slot, beating CBS and NBC programming in Adults 18-49 for the 5th consecutive year since 2020.

Source: The Nielsen Company, Live + Same Day Program Ratings, 12/26/24. Averages include Out of Home Viewing.

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