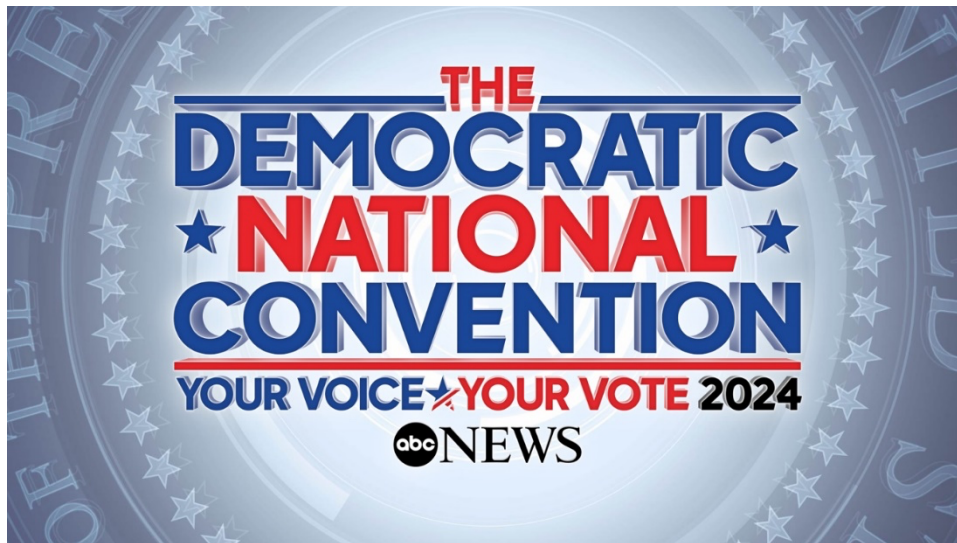


Aug. 20, 2024

WITH DAVID MUIR LEADING COVERAGE FROM CHICAGO, ABC NEWS IS NO. 1 BROADCAST NETWORK ACROSS THE BOARD – IN TOTAL VIEWERS, ADULTS 25-54, AND ADULTS 18-49 – ON FIRST NIGHT OF 2024 DEMOCRATIC NATIONAL CONVENTION



*ABC News**

ABC News' coverage of night one of the 2024 Democratic National Convention (10:00 p.m.-12:25 a.m.) ranked No. 1 among the broadcast networks in Total Viewers (2.840 million), Adults 25-54 (568,000) and Adults 18-49 (400,000), leading CBS' "Campaign 2024 – Democratic Convention Monday" (2.070 million, 433,000 and 339,000, respectively, – 10:00 p.m. – 12:24 a.m.) and NBC's "Decision '24 Democratic Convention Monday" (1.900 million, 481,000 and 341,000, respectively – 10:00 p.m. – 12:29 a.m.).

- **ABC News saw increases compared to night one of the Democratic Convention four years ago (8/17/20) in Total Viewers (+16% - 2.840 million vs. 2.442 million).**
- **ABC News also ranked as the No. 1 broadcast network in Total Viewers on night one of the Democratic National Convention 4 years ago.**
- **ABC News posted gains versus its night one of the 2024 Republican Convention (7/15/24) in Total Viewers (+25% - 2.840 million vs. 2.280 million) and Adults 18-49 (+3% - 400,000 vs. 389,000).**

Source: The Nielsen Company, National Live + Same Day Program Ratings, 8/19/24. Beginning 8/31/20, national ratings also include Out of Home (OOH) viewing.

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