

Oct. 22, 2024

Ratings Report for Thursday, Oct. 10, 2024

ABC Multiplatform +7 Day Ratings / National Live +7 Day Program Ratings

'9-1-1' Concludes Wildly Exciting 'Bee-nado' Story Arc, Rising +89% in Total Viewers and +294% in Adults 18-49 Over Initial Live + Same Day Audience

Series Swarms To Success With 10.42 Million Viewers and 2.01 Rating in Adults 18-49 — Achieving Best Total Viewer Multiplatform Delivery Since March 2024



"9-1-1" (Disney/Ann Marie Fox)

Series photos are available [here](#).

- After seven days of viewing on ABC, Hulu, Hulu on Disney+ and digital platforms, ABC's "9-1-1" **rose impressively over its initial Live +Same Day audience by +89% in Total Viewers** (10.42 million vs. 5.52 million) **and +294% in Adults 18-49** (2.01 rating vs. 0.51 rating).
- The action-packed conclusion of "9-1-1"'s **ambitious three-episode story arc achieved the best multiplatform delivery in Total Viewers since last season's "Poseidon Adventure" inspired episodes concluded** — since 3/28/24.
- On linear, "9-1-1" **ranked as the top entertainment program of the night in both Total Viewers** (7.39 million) **and Adults 18-49** (0.75 rating).

On this week's "9-1-1" (Thursday, Oct. 24, at 8 p.m. EDT/PDT, streams next day on Hulu), the 118 is once again working on the spookiest night of the year and missing out on all the tricks and treats. Meanwhile, Buck's Halloween decorations become a little scarier than he had hoped.

Source: The Nielsen Company, National Live +7 Day Program Ratings and ABC Multiplatform +7 Day data for 10/10/24, or as dated.

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