

Dec. 17, 2024

****Ratings Report for ABC News' "Good Morning America"**

For the Week of Dec. 9, 2024

'GOOD MORNING AMERICA' DELIVERS 2.7 MILLION VIEWERS FOR THE WEEK

For the 1,352nd Week in a Row, 'GMA' Outperforms CBS in Total Viewers and Adults 25-54



ABC News*

"Good Morning America" averaged 2.691 million Total Viewers, 453,000 Adults 25-54 and 277,000 Adults 18-49 for the week of Dec. 9, 2024, based on Live+Same Day Data from Nielsen Media Research.

- **"GMA" (2.691 million, 453,000 and 277,000, respectively) beat "CBS Mornings" (2.052 million, 394,000 and 256,000, respectively) in Total Viewers (+639,000), Adults 25-54 (+59,000) and Adults 18-49 (+21,000). "GMA" led "CBS Mornings" in Total Viewers and Adults 25-54 for the last 1,352 weeks overall — since w/o 1/18/99.**

Emmy® Award-winning "Good Morning America," featuring the anchor team of Robin Roberts, George Stephanopoulos, Michael Strahan and chief meteorologist Ginger Zee, airs live Monday-Friday (7:00-9:00 a.m. EST) on ABC. Simone Swink is the executive producer.

MORNING NEWS (Week of Dec. 9, 2024):

	<u>TOTAL VIEWERS</u>	<u>ADULTS 25-54</u>	<u>ADULTS 18-49</u>	<u>HOUSEHOLDS</u>
GOOD MORNING AMERICA	2,691,000	0.4/ 9; 453,000	0.2/ 8; 277,000	1.8/13
TODAY	2,825,000	0.6/14; 707,000	0.4/14 480,000	1.9/13

CBS MORNINGS 2,052,000 0.3/ 8; 394,000 0.2/ 8; 256,000 1.4/10

Source: The Nielsen Company, NTI Total Viewers, Adults 25-54 and Adults 18-49 Live+SD Current Week (w/o 12/9/24), Previous Week (w/o 12/2/24) and Year-Ago Week (w/o 12/11/23). Most Current Data Stream: 2024-2025 Season (9/23-12/15/24) and 2023-2024 Season (9/25-12/17/23). Beginning 8/31/20, national ratings also include Out of Home (OOH) viewing. Averages based on regular telecasts.

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