



April 11, 2024

****Ratings Report for ABC News Special “Eclipse Across America”**

For Monday, April 8, 2024

**ABC NEWS AND NATIONAL GEOGRAPHIC DELIVERED 4.8 MILLION VIEWERS FOR
‘ECLIPSE ACROSS AMERICA’ SPECIAL**

The ABC News Special Anchored by David Muir and Linsey Davis, Featuring National Geographic Talent and Explorers, Ranks No. 1, Eclipsing All Broadcast and Cable Competition Across the Board and Towering Over NBC by 2 Million Total Viewers and CBS by 1.7 Million Total Viewers



ABC News*

ABC News and National Geographic’s special live coverage of “Eclipse Across America” (2:00 – 4:00 p.m. EDT.) delivered 4.8 million viewers.

The ABC News special anchored by David Muir and Linsey Davis, featuring National Geographic talent and Explorers, ranked No. 1 in Total Viewers (4.448 million), Adults 25-54 (920,000) and Adults 18-49 (744,000) among the broadcast and cable networks.

ABC towered over the NBC News Special “Solar Eclipse: 2024” (2:00 – 4:00 p.m. EDT. – 2.406 million, 483,000 and 368,000, respectively) **in Total Viewers (+85%), Adults 25-54 (+90%) and Adults 18-49 (+102%)** and “CBS News: Total Eclipse of the Heartland” (2:00 – 3:30 p.m. EDT. – 2.705 million, 447,000 and 339,000, respectively) **in Total Viewers (+64%), Adults 25-54 (+106%) and Adults 18-49 (+119%).**

In addition, ABC outdelivered the eclipse coverage (2:00-4:00 p.m. EDT.) on Fox News Channel (2.264 million, 230,000 and 155,000, respectively), CNN (1.643 million, 332,000 and 221,000, respectively) and MSNBC (916,000, 121,000 and 81,000, respectively).

Additionally, on the National Geographic Channel (2:00-4:00 p.m. EDT.), “Eclipse Across America” averaged 271,000 Total Viewers, 76,000 Adults 25-54 and 69,000 Adults 18-49. On Nat Geo Wild (2:00-4:00 p.m. EDT.), “Eclipse Across America” averaged 63,000 Total Viewers, 19,000 Adults 25-54 and 17,000 Adults 18-49.

“Eclipse Across America” was produced by ABC News in partnership with National Geographic. For ABC News, Marc Burstein, Cat McKenzie, Molly Shaker and Seni Tienabeso served as executive producers. For National Geographic, Chad Cohen served as executive producer.

Source: The Nielsen Company, Live + Same Day National Program Ratings for 4/8/24 unless stated otherwise.

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