

Jan. 26, 2022

Ratings Report for Tuesday, Dec. 7, 2021

Multiplatform+35 Day Ratings

Series Debut of ABC's 'Abbott Elementary' Quadruples in Delayed Multiplatform Viewing to Hit 2.4 Rating With Adults 18-49

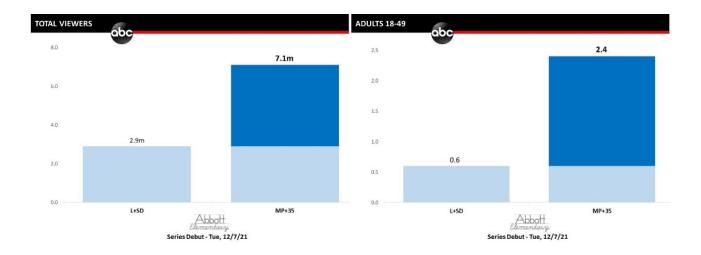


ABC/Prashant Gupta*
Series photos are available here.

"Abbott Elementary" (7.1 million Total Viewers and 2.4 rating in AD18-49):

After 35 days of viewing across all linear and digital platforms, the **December series debut of ABC's** "Abbott Elementary" quadrupled its initial Live+Same Day rating among Adults 18-49 to hit a 2.4 rating from a 0.6 rating (+300%). The new ABC sitcom grew to 7.1 million Total Viewers with delayed multiplatform viewing, growing by an additional +4.2 million viewers over its Live+Same Day average (2.9 million).

With a lift of +300% among Adults 18-49 from Live+Same Day to Multiplatform+35 Day, "Abbott Elementary" delivered the largest growth ever for any new ABC comedy debut and is the first new ABC comedy debut to quadruple its initial Live+Same Day rating after 35 days of multiplatform viewing.



Source: ABC Multiplatform+35 Day for 12/7/21. ABC Multiplatform+35 Day numbers begin with the 2017/2018 season on 9/25/17.

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