

Dec. 17, 2024

****Ratings Report for ABC News' "World News Tonight with David Muir"**

For the week of Dec. 9, 2024

'WORLD NEWS TONIGHT WITH DAVID MUIR' IS THE #1 NEWSCAST ACROSS ALL OF BROADCAST AND CABLE IN TOTAL VIEWERS, ADULTS 25-54 AND ADULTS 18-49, OUTDELIVERING NBC BY 1.5 MILLION VIEWERS AND CBS BY 3.2 MILLION VIEWERS

With Largest Key Adult Demo Lead Over NBC in 6 Weeks, 'World News Tonight' Stands as Only Evening Newscast To Grow in Adults 25-54 Week to Week

'World News Tonight' Extends Lead Over NBC Year to Year in All Key Demos for the Second Week in a Row and Is Only Evening Newscast To Increase Across the Board Year to Year

With Largest Lead Over NBC in 30 Years, 'World News Tonight' Ranks #1 in Total Viewers for the 9th Year in a Row, Growing Lead by 44%, and Is #1 in Both Adult Demos for 6th Year Straight, Growing Its Margins by Triple Digits Over NBC Season to Date



*ABC News**

"World News Tonight with David Muir" ranked as the No. 1 evening newscast in all of broadcast and cable in Total Viewers (7.854 million), Adults 25-54 (1.084 million) and Adults 18-49 (726,000) during the week of Dec. 9, 2024, based on Live+Same Day Data from Nielsen Media Research.

- **“World News Tonight” outdelivered “NBC Nightly News”** (6.326 million, 886,000 and 604,000, respectively) **by 1.528 million Total Viewers, by 198,000 Adults 25-54 and by 122,000 Adults 18-49.**
- **“World News Tonight” increased its margins over “NBC Nightly News” week to week in Adults 25-54** (+33% - 198,000 vs. 149,000) **to its largest in 6 weeks** — since w/o 10/28/24.
- **“World News Tonight” widened its year-to-year gaps over “NBC Nightly News” in Total Viewers** (+48% - 1.528 million vs. 1.031 million), **Adults 25-54** (+281% - 198,000 vs. 52,000) **and Adults 18-49** (+336% - 122,000 vs. 28,000).
- **“World News Tonight” was up over the previous week in Adults 25-54** (+1%/+6,000 – 1.084 million vs. 1.078 million) **and was the only evening newscast to grow in the key Adult news demo week to week.**
- For the 2nd week in a row, **“World News Tonight” improved on the same week last year in Total Viewers** (+2%/+166,000 - 7.854 million vs. 7.688 million), **Adults 25-54** (+8%/+76,000 – 1.084 million vs. 1.008 million) **and Adults 18-49** (+6%/+43,000 – 726,000 vs. 683,000). In addition, **“World News Tonight” stood as the only evening newscast to increase across the board year to year.**
- Season to date, **“World News Tonight” (7.608 million) is ranking No. 1 in Total Viewers for the 9th consecutive year**, based on Most Current Data. **“World News Tonight” is leading “NBC Nightly News” (6.048 million) by 1.560 million and “CBS Evening News” (4.548 million) by 3.060 million.** In fact, **“World News Tonight” is growing its Total Viewer lead over NBC compared to the same point last season** (+44% - 1.560 million vs. 1.086 million) **to its largest in 30 years** — since the 1994-1995 season.
- **“World News Tonight” is ranking No. 1 in Adults 25-54 and Adults 18-49 for the 6th straight season.** **“World News Tonight” (1.074 million and 735,000, respectively) is leading NBC (893,000 and 592,000, respectively), increasing its margins from the same point last season by triple digits in Adults 25-54** (+235% - 181,000 vs. 54,000) **and Adults 18-49** (+218% - 143,000 vs. 45,000). In addition, **“World News Tonight” is leading “CBS Evening News” (672,000 and 453,000, respectively) by 402,000 Adults 25-54 and by 453,000 Adults 18-49.**
- For the week, **“World News Tonight” (7.854 million, 1.084 million and 726,000, respectively) defeated “CBS Evening News” (4.674 million, 683,000 and 450,000, respectively) by 3.180 million Total Viewers, by 401,000 Adults 25-54 and by 276,000 Adults 18-49.**

NOTE: On Monday (12/9/24) and Friday (12/13/24), **“World News Tonight”** was retitled to **“WNT-ABC.”** On Friday, **“CBS Evening News”** was retitled to **“CBS Evening Nws.”** The retitled telecasts are excluded from the weekly and season averages. ABC’s weekly averages are based on three days (Tuesday-Thursday), and CBS’ weekly averages are based on four days (Tuesday-Friday).

ABC’s **“World News Tonight with David Muir”** airs 6:30-7:00 p.m. EST on ABC. Chris Dinan is the executive producer of the broadcast.

EVENING NEWS (Week of Dec. 9, 2024):

	TOTAL VIEWERS	ADULTS 25-54	ADULTS 18-49	HOUSEHOLDS
ABC WORLD NEWS TONIGHT	7,854,000	0.9/11; 1,084,000	0.5/10; 726,000	4.8/16
NBC NIGHTLY NEWS	6,326,000	0.7/9; 886,000	0.5/8; 604,000	3.8/13
CBS EVENING NEWS	4,674,000	0.6/7; 683,000	0.3/6; 450,000	2.9/10

Source: The Nielsen Company, NTI Total Viewers, Adults 25-54 and Adults 18-49 Live + SD Current Week (w/o 12/9/24), Previous Week (w/o 12/2/24) and Year-Ago Week (w/o 12/11/23). Most Current Data Stream: 2024-2025 Season (9/23 – 12/15/24) and 2023-2024 Season (9/25 – 11/17/23). Nielsen ratings for ABC, NBC and CBS include additional airings in select markets. Beginning 8/31/20, national ratings also include Out of Home (OOH) viewing. Averages based on regular telecasts.

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