

Feb. 7, 2025

2024-2025 Season to Date

*Nielsen Multiplatform+7 Day Ratings / Live+7 Day and Streaming Content Ratings
Days 1-7*

ABC Claims Top 5 Shows Among Adults 18-49 in Cross-Platform Broadcast Series Rankings

Freshman Comedy 'Shifting Gears' and Hit Fall Drama 'High Potential' Join
'Abbott Elementary,' 'The Rookie' and '9-1-1' Atop Season to Date
Competitive Multiplatform Chart

'Shifting Gears' Is Television's Top Comedy in Total Viewers and Adults 18-49

'High Potential' Continues To Score Highest Overall Streaming Audience
This Season



"Shifting Gears" (Disney/Mike Taing), "High Potential" (Disney/Carlos Lopez-Calleja), "Abbott Elementary" (Disney/Gilles Mingasson)*

Series photos are available [here](#).

- Demonstrating the remarkable power of broadcast and streaming, **ABC claims seven of the top 10 broadcast series among Adults 18-49, including the top five:** "Shifting Gears" (No. 1 - 2.43 rating), "High Potential" (No. 2 - 2.42 rating), "Abbott Elementary" (No. 3 - 2.26 rating), "The Rookie" (No. 4 - 1.89 rating) and "9-1-1" (No. 5 - 1.81 rating), along with "Will Trent" (No. 9 - 1.34 rating) and "Grey's Anatomy" (No. 10 - 1.32 rating). 20th Television produces all seven shows.
- **Driven by stellar streaming viewership on Hulu and Disney+, three ABC titles more than triple their seven-day linear averages, including "High Potential" (+297% - 2.42 rating vs. 0.61 rating),**

“Abbott Elementary” (+270% - 2.26 rating vs. 0.61 rating) and **“Shifting Gears”** (+242% - 2.43 rating vs. 0.71 rating).

- **Among Total Viewers, ABC claims three of the top five broadcast entertainment series this season, including “High Potential”** (No. 3 – 11.53 million), **“Shifting Gears”** (No. 4 – 11.40 million) and **“Will Trent”** (No. 5 – 10.34 million). In addition, since moving to 9 p.m. as part of ABC’s powerhouse Tuesday lineup (1/7/25), **“High Potential” has surged to an average of 13.73 million Total Viewers across platforms, overtaking the No. 2 ranked “Matlock.”**
- **“High Potential” has continued its reign as the most streamed series among Total Viewers** (4.41 million), over 1 million viewers ahead of its closest drama competition, CBS’ **“Tracker.”**
- In addition, ABC’s new hit **“Shifting Gears” burst onto the scene this year, ranking as No. 1 among Total Viewers** (11.4 million) and **Adults 18-49** (2.43 rating), leading its closest competition dramatically in Total Viewers including CBS’ **“Ghosts”** (9.95 million) and **“Georgie & Mandy’s First Marriage”** (9.95 million), and **towering above its fellow comedy newcomers including NBC’s “Happy’s Place”** (+102% - 5.64 million), **NBC’s “St. Denis Medical”** (+121% - 5.15 million), **CBS’ “Poppa’s House”** (+138% - 4.78 million) and **FOX’s “Going Dutch”** (+321% - 2.71 million).
- Since its spectacular premiere in September, **the pilot episode of “High Potential” (9/17/24) has drawn significant sampling, growing to a 6.82 rating among Adults 18-49** through mid-January, nearly doubling the No. 2 drama premiere this season, CBS’ **“Matlock”** (3.61 rating).

Source: Nielsen 2024-2025 season (9/23/24-1/19/25), includes pre-premieres, and excludes sports, specials, repeats, news programs, programs with only one telecast and summer series crossing into fall. L7 Ratings, SCR data based on the first seven days of viewing based on the original linear air date. SCR Data pulled 1/30/25

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