

Oct. 1, 2024

****Ratings Report for ABC News' "World News Tonight with David Muir"**

For the week of Sept. 23, 2024

'WORLD NEWS TONIGHT WITH DAVID MUIR' DELIVERS LARGEST VIEWERSHIP IN 7 WEEKS, HIGHEST DEMO PERFORMANCES IN 9 WEEKS, AND LARGEST PREMIERE WEEK LEAD OVER NBC IN 29 YEARS

'WORLD NEWS TONIGHT' IS #1 NEWSCAST ACROSS ALL OF BROADCAST AND CABLE, WINING ACROSS THE BOARD IN TOTAL VIEWERS, ADULTS 25-54 AND ADULTS 18-49

'World News Tonight' Is the Most-Watched Evening Newscast for the 9th Season Premiere in a Row, Outdelivering NBC by 1.5 Million Viewers and CBS by 2.8 Million



*ABC News**

"World News Tonight with David Muir" opened the 2024-2025 season as America's No. 1 evening newscast in all of broadcast and cable in Total Viewers (7.445 million), Adults 25-54 (1.039 million) and Adults 18-49 (712,000) during the week of Sept. 23, 2024. In fact, "World News Tonight" scored its largest premiere week lead over "NBC Nightly News" in 29 years, delivering the largest viewership in 7 weeks and the highest key Adult demo performances in 9 weeks. Also, "World News Tonight" stood as the most-watched evening newscast during the opening week of the season for the 9th consecutive year and led in all key target demos during premiere week for the 5th year in a row — since premiere weeks of the 2020-2021 and the 2016-2017 seasons, respectively.

- **“World News Tonight” outperformed “NBC Nightly News”** (5.996 million, 929,000 and 609,000, respectively) **by 1.449 million Total Viewers, by 110,000 Adults 25-54 and by 103,000 Adults 18-49, respectively.**
- **“World News Tonight” widened its margins over “NBC Nightly News” versus the year-ago premiere week in all key target demos: Total Viewer (+18% - 1.449 million vs. 1.228 million), Adults 25-54 (+26% - 110,000 vs. 87,000) and Adults 18-49 (+37% - 103,000 vs. 75,000).** In fact, **“World News Tonight” delivered its largest premiere week lead over “NBC Nightly News” in 29 years** — since the premiere week of the 1995-1996 season.
- **“World News Tonight” stood as the No. 2 program of the week in Total Viewers** (7.445 million) **on all of broadcast and cable** (excluding sports).
- **“World News Tonight” has won the last 302 of 305 weeks in Total Viewers and 230 of the last 235 in Adults 25-54.**
- **“World News Tonight” improved on the previous week in Total Viewers (+4%/+261,000 – 7.445 million vs. 7.184 million), Adults 25-54 (+9%/+90,000 – 1.039 million vs. 949,000) and Adults 18-49 (+13%/+82,000 – 712,000 vs. 630,000). “World News Tonight” drew its largest overall audience in 7 weeks and hit 9-week highs in both key Adults demos — since weeks of 8/5/24 and 7/22/24, respectively.**
- For the week, **“World News Tonight”** (7.455 million, 1.039 million and 712,000, respectively) **defeated “CBS Evening News”** (4.640 million, 680,000 and 456,000, respectively) **by 2.805 million Total Viewers, by 359,000 Adults 25-54 and by 256,000 Adults 18-49.** **“World News Tonight” increased its margins week to week over the CBS program in Total Viewers (+3% – 2.805 million vs. 2.714 million), Adults 25-54 (+35% – 359,000 vs. 265,000) and Adults 18-49 (+45% - 256,000 vs. 176,000).**

NOTE: On Monday (9/23/24), “World News Tonight” was retitled to “WNT-ABC” due to “Monday Night Football.” On Friday (9/27/24), “World News Tonight” was also retitled to “WNT-ABC.” The retitled telecasts are excluded from the weekly and season averages. ABC’s weekly averages are based on three days (Tuesday-Thursday).

ABC’s “World News Tonight with David Muir” airs 6:30-7:00 p.m. EDT on ABC. Almin Karamehmedovic is the senior executive producer of the broadcast.

EVENING NEWS (Week of Sept. 23, 2024):

	TOTAL VIEWERS	ADULTS 25-54	ADULTS 18-49	HOUSEHOLDS
ABC WORLD NEWS TONIGHT	7,455,000	0.8/10; 1,039,000	0.5/9; 712,000	4.5/16
NBC NIGHTLY NEWS	5,996,000	0.8/9; 929,000	0.5/8; 609,000	3.6/13
CBS EVENING NEWS	4,640,000	0.6/7; 680,000	0.3/6; 456,000	2.8/10

Source: The Nielsen Company, NTI Total Viewers, Adults 25-54 and Adults 18-49 Live + SD Current Week (w/o 9/23/24), Previous Week (w/o 9/16/24) and Year-Ago Week (w/o 9/25/23). Nielsen ratings for ABC, NBC and CBS include additional airings in select markets. Beginning 8/31/20, national ratings also include Out of Home (OOH) viewing. Averages based on regular telecasts.

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ABC News Media Relations

Brooks Lancaster

brooks.lancaster@abc.com

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