

July 30, 2024

****Ratings Report for ABC News' "World News Tonight with David Muir"**

For the Week of July 22, 2024

WITH LARGEST AUDIENCE IN 3 MONTHS AT 7.6 MILLION VIEWERS, 'WORLD NEWS TONIGHT WITH DAVID MUIR' IS AMERICA'S MOST-WATCHED NEWSCAST ACROSS ALL DEMOS ON BROADCAST AND CABLE – LEADING NBC BY 1.4 MILLION VIEWERS AND CBS BY 3.2 MILLION VIEWERS

'World News Tonight' Grows Week to Week Across the Board for 2nd Week in a Row and Improves Year to Year in Total Viewers

'World News Tonight' Is the No. 1 Newscast in Total Viewers for the 8th Straight Season and in Adults 25-54 and Adults 18-49 for the 5th Year in a Row



"World News Tonight with David Muir" ranked as the No. 1 newscast on all of broadcast and cable in Total Viewers (7.590 million), Adults 25-54 (1.114 million) and Adults 18-49 (775,000) during the week of July 22, 2024, based on Live + Same Day Data from Nielsen Media Research. "World News Tonight" outdelivered "NBC Nightly News" (6.188 million, 948,000 and 686,000, respectively) by 1.402 million Total Viewers, by 166,000 Adults 25-54 and by 89,000 Adults 18-49, respectively.

- For the 2nd week in a row, "World News Tonight" **improved week-to-week increases in all key target demos: Total Viewers (+9%/+642,000 – 7.590 million vs. 6.948 million), Adults 25-**

54 (+14%/+141,000 – 1.114 million vs. 973,000) and Adults 18-49 (+16%/+108,000 – 775,000 vs. 667,000).

- “World News Tonight” drew its **largest overall audience in over 3 months and posted its strongest numbers in both key Adult demos in 5 months** — since weeks of 4/1/24 and 2/12/24, respectively.
- “World News Tonight” was **up year to year in Total Viewers** (+2%/+131,000 – 7.590 million vs. 7.459 million).
- “World News Tonight” **has won the last 295 of 296 weeks in Total Viewers, including the last 139 weeks and 223 of the last 226 in Adults 25-54.**
- Season to date, “World News Tonight” (7.780 million) **is ranking No. 1 in Total Viewers for the 8th straight year** based on Most Current Data. “World News Tonight” is **leading “NBC Nightly News”** (6.448 million) **by 1.332 million and “CBS Evening News”** (4.688 million) **by 3.092 million.**
- “World News Tonight” is **ranking No. 1 in Adults 25-54 and Adults 18-49 for the 5th consecutive season.** “World News Tonight” is **leading NBC in Adults 25-54** (+143,000 – 1.086 million vs. 943,000) **and in Adults 18-49** (+108,000 – 741,000 vs. 633,000). In addition, “World News Tonight” is **leading “CBS Evening News”** (671,000 and 455,000, respectively) **by 415,000 Adults 25-54 and by 286,000 Adults 18-49.**
- For the week, “World News Tonight” (7.590 million, 1.114 million and 775,000, respectively) **defeated “CBS Evening News”** (4.383 million, 612,000 and 404,000, respectively) **by 3.207 million Total Viewers, by 502,000 Adults 25-54 and by 371,000 Adults 18-49.**

NOTE: On Wednesday (7/24/24), “World News Tonight” was retitled to “WNT-ABC” and “CBS Evening News” was retitled to “CBS Evening Nws” due to coverage of President Biden’s Oval Address. On Friday (7/26/24), both shows were also retitled. The retitled telecasts are excluded from the weekly and season averages. ABC’s and CBS’ weekly averages are based on three days (Monday, Tuesday and Thursday).

ABC’s “World News Tonight with David Muir” airs 6:30-7:00 p.m. EDT on ABC. Almin Karamehmedovic is the senior executive producer of the broadcast.

EVENING NEWS (Week of July 22, 2024):

	TOTAL VIEWERS	ADULTS 25-54	ADULTS 18-49	HOUSEHOLDS
ABC WORLD NEWS TONIGHT	7,590,000	0.9/11; 1,114,000	0.6/11; 775,000	4.5/16
NBC NIGHTLY NEWS	6,188,000	0.8/10; 948,000	0.5/ 9; 686,000	3.7/13
CBS EVENING NEWS	4,383,000	0.5/ 6; 612,000	0.3/ 6; 404,000	2.7/ 9

Source: The Nielsen Company, NTI Total Viewers, Adults 25-54 and Adults 18-49 Live + SD Current Week (w/o 7/22/24), Previous Week (w/o 7/15/24) and Year-Ago Week (w/o 7/17/23). Most Current Data Stream: 2023-2024 Season (9/25/23 – 7/28/24) and 2022-2023 Season (9/19/22 – 7/23/23). Nielsen ratings for ABC, NBC and CBS include additional airings in select markets. Beginning 8/31/20, national ratings also include Out of Home (OOH) viewing. Averages based on regular telecasts.

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