

Feb. 4, 2025

****Ratings Report for ABC News' "Good Morning America"**

For the Week of Jan. 27, 2025

'GOOD MORNING AMERICA' DRAWS OVERALL AUDIENCE OF 2.6 MILLION VIEWERS

For the 1,358th Week in a Row, 'GMA' Outperforms CBS in Total Viewers and Adults 25-54



*ABC News**

"Good Morning America" averaged 2.662 million Total Viewers, 459,000 Adults 25-54 and 285,000 Adults 18-49 for the week of Jan. 27, 2025, based on Live+Same Day Data from Nielsen Media Research.

- **"GMA" ranked No. 1 in Total Viewers, leading NBC's "Today" on Thursday (+233,000 – 2.672 million vs. 2.439 million) and Friday (+105,000 – 2.718 million vs. 2.613 million).**
- **"GMA" (2.662 million and 459,000, respectively) defeated "CBS Mornings" (2.131 million and 410,000, respectively) in Total Viewers (+531,000) and Adults 25-54 (+49,000). "GMA" led "CBS Mornings" in Total Viewers and Adults 25-54 for the last 1,358 weeks overall – since w/o 1/18/99.**

NOTE: On Thursday (1/30/25), "CBS Mornings" was retitled to "CBS Morn." The retitled telecast is excluded from the weekly and season averages. CBS' weekly averages are based on four days (Monday-Wednesday and Friday).

Emmy® Award-winning “Good Morning America,” featuring the anchor team of Robin Roberts, George Stephanopoulos, Michael Strahan and chief meteorologist Ginger Zee, airs live Monday-Friday (7:00-9:00 a.m. EST) on ABC. Simone Swink is the senior executive producer.

MORNING NEWS (Week of Jan. 27, 2025):

	TOTAL VIEWERS	ADULTS 25-54	ADULTS 18-49	HOUSEHOLDS
GOOD MORNING AMERICA	2,662,000	0.4/ 9; 459,000	0.2/ 8; 285,000	1.8/13
TODAY	2,704,000	0.6/15; 705,000	0.3/13 432,000	1.8/13
CBS MORNINGS	2,131,000	0.3/9; 410,000	0.2/ 4; 287,000	1.4/10

Source: The Nielsen Company, NTI Total Viewers, Adults 25-54 and Adults 18-49 Live+SD Current Week (w/o 1/27/25), Previous Week (w/o 1/20/25) and Year-Ago Week (w/o 1/29/24). Most Current Data Stream: 2024-2025 Season (9/23/24-2/2/25) and 2023-2024 Season (9/25/23-2/4/24). Beginning 8/31/20, national ratings also include Out of Home (OOH) viewing. Averages based on regular telecasts.

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ABC News Media Relations

Brooks Lancaster | brooks.lancaster@abc.com

Jordan Littlejohn | jordan.littlejohn@abc.com

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