

Feb. 18, 2025

Ratings Report Tuesday, Feb. 4, 2025

ABC Multiplatform+7 Day Ratings / National Live+7 Day Program Ratings

ABC Scores Significant Tuesday Night Linear Win Over Original Series Network Competition for First Time This Season in Total Viewers and Adults 18-49

'High Potential' Continues Record-Setting First Season Success as No. 1 Show of the Night



Disney/Carlos Lopez-Calleja*
Series photos are available [here](#).

- After seven days of linear viewing, **ABC notched a significant first-time win this season on the night with its juggernaut Tuesday night lineup in Total Viewers (6.83 million) and Adults 18-49 (0.56 rating), ahead of its closest competition (CBS) in both measures (6.83 million vs. 6.77 million) and (0.56. rating vs. 0.46 rating), respectively.**
- Powering Tuesday nights at 9 p.m., **"High Potential" continued its remarkable momentum becoming the No. 1 show of the night on broadcast and cable, earning 8.35 million Total Viewers and 0.69 rating in Adults 18-49, leading the entire CBS drama block, including "FBI" (7.94 million and 0.51 rating, respectively), "FBI: International" (6.09 million and 0.44 rating, respectively) and "FBI: Most Wanted" (6.30 million and 0.42 rating, respectively).**

- In addition, with its win for the night, **“High Potential” led CBS’ flagship “FBI” in both Total Viewers** (8.35 million vs. 7.94 million) and **Adults 18-49** (0.69 rating vs. 0.51 rating).
- Head-to-head in the 9 p.m. hour, **“High Potential” led its closest competition, CBS’ “FBI: International” in both Total Viewers** (+37% - 8.35 million vs. 6.09 million) and **Adults 18-49** (+57% - 0.69 rating vs. 0.44 rating).
- After seven days of viewing across ABC, Hulu, Hulu on Disney+ and digital platforms, the penultimate episode earned 12.46 million Total Viewers and a 2.37 rating in Adults 18-49, **outpacing the show’s season average in both Total Viewers** (+10% - vs. 11.28 million) and **Adults 18-49** (+7% vs. 2.22 rating).

Source: Nielsen National Live+7 Day Panel Only Program Ratings and ABC Multiplatform+7 Day data for 2/4/25, or as dated. 2024-2025 Season (9/23/24 – 2/4/25). Entertainment series originals only.

*COPYRIGHT ©2024 Disney Enterprises, Inc. All photography is copyrighted material and is for editorial use only. Images are not to be archived, altered, duplicated, resold, retransmitted or used for any other purposes without written permission of ABC. Images are distributed to the press in order to publicize current programming. Any other usage must be licensed.

Contact

Leslie Schwartz

leslie.l.schwartz@disney.com

-- ABC --