

Sept. 30, 2024

SEASON PREMIERE

SECRET AFFAIR, TEEN UNDER PRESSURE AND RUDE CUSTOMER ON THE
SEASON PREMIERE OF ICONIC HIDDEN-CAMERA SERIES
'WHAT WOULD YOU DO?,' MONDAY, OCT 7., ON ABC

John Quiñones Returns as Host, Joined by Correspondent Sara Haines



ABC News Studios*

"What Would You Do?," hosted by ABC News' **John Quiñones**, returns to ABC for a brand-new season on **MONDAY, OCT. 7** (10:01-11:00 p.m. EDT), with episodes available the next day on [Hulu](https://www.hulu.com). The popular series completed a successful 16th season in the spring of 2024, ranking No. 1 in its time period in Adults 25-54 and Adults 18-49 for its season premiere and growing in Total Viewers over the previous season. Co-host of "The View" **Sara Haines** returns as a correspondent, joining Quiñones as they travel to Missouri, Colorado, New Jersey, New York and more to ask *what would you do?*

The premiere episode asks how America will react when a secret romantic affair is exposed, an underage teen is pressured to buy an illegal vape, a rude customer berates an immigrant employee, and an employer refuses to hire a job applicant because of their weight?

"What Would You Do?" reveals how people behave when they think no one is watching by using hidden cameras to record real reactions to thought-provoking scenarios. The program brings audiences together, providing them with hope by showcasing the kindness of strangers. Now in season 17, the award-winning series is hosted by John Quiñones and produced by ABC News Studios and Walt Disney Television Alternative. Joel Relampagos serves as executive producer and showrunner alongside executive producer Matthew Silverberg. David Sloan and Eamon McNiff serve as executive producers.

About ABC News Studios

Nominated for 15 News and Documentary Emmy Awards, ABC News Studios is inspired by ABC News' trusted reporting, and is an award-winning, premium news and documentary original production house and commissioning partner of series and specials. ABC News Studios champions untold and authentic stories driving the cultural zeitgeist spanning true-crime, investigations, pop culture and news-adjacent stories. ABC News Studios' original titles include critically acclaimed documentaries "Pretty Baby: Brooke Shields," "BRATS," "Sound of the Police," "The Lady Bird Diaries," "Aftershock," and the upcoming "Patrice: The Movie," and popular docu-series and documentaries, including "After Baywatch: Moment in the Sun," "Betrayal: A Father's Secret," "Killing County," "Wild Crime," "Mormon No More," "The Randall Scandal: Love, Loathing, and Vanderpump" and "Jelly Roll: Save Me."

About ABC Entertainment

ABC Entertainment's captivating programming includes "Grey's Anatomy," the longest-running medical drama in primetime television; ratings juggernaut "The Bachelor" franchise, including the newest hit spinoff "The Golden Bachelor"; riveting dramas "9-1-1," "Doctor Odyssey," "The Rookie" and "Will Trent"; trailblazing comedies "Abbott Elementary," "The Conners" and the upcoming "Shifting Gears"; star-making sensation "American Idol"; family favorites including "America's Funniest Home Videos," "Dancing with the Stars" and "Shark Tank"; popular game shows, including "Celebrity Family Feud," "Celebrity Jeopardy!," "Celebrity Wheel of Fortune" and "Press Your Luck"; "General Hospital," which just marked its milestone 60th season; and late-night talk show "Jimmy Kimmel Live"; as well as critically acclaimed specials and live events including "Dick Clark's New Year's Rockin' Eve with Ryan Seacrest" and "The Rock & Roll Hall of Fame Induction Ceremony." The network is also home to some of television's most prestigious awards shows, including "The CMA Awards" and "The Oscars®." ABC programming also streams next day on Hulu.

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